



# SHEARSON INVESTMENTS & TRADING COMPANY PRIVATE LIMITED

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg,  
Prarthana Samaj, Mumbai - 4. Tel. : 2386 7498 / 2387 6489  
Fax : 2385 8269 • E-mail : birlainternational@mtnl.net.in

Dated: March 06, 2013.

To, <del>Compliance Officer,</del> <b>Zenith Birla(India)Limited</b> 1st Floor Dalamal House, 206, J B Marg, Nariman Point, Mumbai - 400021	Cc: To, The Manager, <b>Bombay Stock Exchange</b> Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 023.	Cc: To, <del>The Manager,</del> <b>National Stock Exchange.</b> Exchange Plaza, Plot no.C II, G Block, B.K.C. Bandra (E), Mumbai-400051
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Dear Sir/Madam,

**Subject:** Revised Intimations under Regulation 13(4A) of SEBI (Prohibition of insider Trading) Regulations, 1992.

This is to inform you that there was a typographical error in the disclosure under abovementioned regulation dated 30.01.2013, submitted at your office, wherein due to oversight the number of shares invoked by the pledgee (Dilip I Shah) was misquoted.

The shares were invoked by the pledgee on two separate instructions on the same day, in first the pledgee invoked 1,30,000 shares and in second instruction pledgee invoked 36,000 share totaling 1,66,000 shares, but, due to oversight the said 1,30,000 shares invoked were read and counted as 13,000 resulting in wrong total of 49,000 (13,000 + 36,000) instead of 1,66,000 (1,30,000 + 36,000). This has caused the change in the shareholding by 1,17,000 number of shares i.e. (1,66,000 - 49000) [0.09% of total paid capital of the Zenith Birla (India) Ltd].

Since 30<sup>th</sup> January, 2013 we have submitted the four more intimations dated 01.02.2013, 05.02.2013, 08.02.2013 and 26.02.2013 intimating the invocation of pledge which now stands revised due to the above gaffe; hence please find enclosed herewith the revised disclosures in the prescribed format. We are also enclosing herewith old disclosures submitted to you for your ready reference.

We deeply regret the inconvenience which may cause to you and request you to update your records accordingly.

Kindly acknowledge the receipt.

Thanking You,

Yours truly,

For Shearson Investments & Trading Co. Private Limited.

*L. A. Meab*

(Authorised Signatory)

Encl:- 1. Copies of five old Form 'D's'.  
2. Copies of five Revised Form 'D's'.

REGD. OFFICE :

INDUSTRY HOUSE, 159, CHURCHGATE RECLAMATION, MUMBAI - 400 020 Tel. : 22026340.

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

1	2	3	4	5	6	7	8	9	10	11	12
Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer	No. & % of shares/ rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ preferential offer, etc.)	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registrant on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Shearson Investments & Trading Co. Pvt Ltd PAN: AADCS4653H Add: Industry House, 159, Churchgate Reclamation, Mumbai - 400020	7.71%	29.01.2013	30.01.2013	Invocation of pledge by the (Dilip Shah)	7.67%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Shearson Investments & Trading Co. Pvt Ltd

*Handwritten signature*

Authorised Signatory  
Date: 30.01.2013  
Place: Mumbai



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
 [Regulations 13(4), 13(4A) and 13(6)]

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Name PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/Officer	No. & % of shares/ rights held by the Promoter/ Person who is part of Promoter Group/Director/Officer	Date of receipt of shares/ acquisition of rights	Date of intimation to company	Mode of acquisition (purchase/ gift/ etc.)	No. & % of shares/ voting rights acquired/ sold	Trading through which trade was executed with SEBI (No. of the TM)	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 Siverson Investments & Trading Co. Pvt Ltd PAN: KAARKS4653H Add: Industry House, 159, Churchgate, Reclamation, Mumbai - 400020	2 10068193 7.57%	3 31.01.2013	4 01.02.2013	5 Invocation of pledge by the (Dilip Shah)	6 9568193 7.29%	7 N.A.	8 N.A.	9 N.A.	10 N.A.	11 N.A.	12 N.A.

For Siverson Investments & Trading Co. Pvt Ltd

*D. M. P. S.*

Authorised Signatory

Date: 01.02.2013

Place: Mumbai



Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

FORM D

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

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Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ offer-etc-)	No. & % of shares/ voting rights acquired/ sold	Trading Member through whom the trade was executed with SEBI Registrant on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Sherson Investments & Trading Co. Pvt Ltd PAN: AARCS4633H Add: Industry House, 159, Churchgate Reclamation, Mumbai - 400020	9568193 7.29%	04/02/2013	05/02/2013	Invocation of pledge by the (Dilip   Shan)	9068193 6.91%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Sherson Investments & Trading Co. Pvt Ltd

Authorized Signatory  
Date: 05.02.2013  
Place: Mumbai



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

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Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/Officer	Date of receipt/ allotment/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/offer/ sale)	No. & % of shares/ voting rights post acquisition	Trading through the trade was executed with SEBI Registrar on No. of the TM	Exchange on which the trade was executed	Buy quantity	Sell quantity	Buy value	Sell value
Shearson Investments & Trading Co. Pvt Ltd PAN: AAABC553H Add: Industry House, 159, Churchgate Reclamation, Mumbai - 400020	9068193 6.91%	07.02.2013	06.02.2013	Invocation of pledgee by the (Dilip I Shan)	4198193 3.20%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Shearson Investments & Trading Co. Pvt Ltd

Authorized Signatory  
 Date: 08.02.2013  
 Place: Mumbai



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

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Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ preferential offer- etc)/ sale	No. & % of shares/ voting rights held post acquisition/ sale	Trading Member through whom the trade was executed with SEBI on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 Shearson Investments & Trading Co. Pvt Ltd PAN: AARGS4653H Add- Industry House, 159, Churchgate Reclamation, Mumbai - 400020	4198193 3.20%	25.02.2013	26.02.2013	Invocation of pledge by the (VSS Metal Pvt Ltd)	2598193 1.98%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Shearson Investments & Trading Co. Pvt Ltd

*A. V. M. Reddy*

Authorized Signatory  
 Date- 26.02.2013  
 Place- Mumbai



**FORM D**

*Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992*

[Regulations 13(4), 13(4A) and 13(6)]

**Revised Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company**

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer-	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment/ acquisition/-	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer- etc-)/sale	No. & % of shares/ voting rights acquired/ sale	Trading Member through whom the trade was executed with SEBI Registrati on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 Shearson Investments & Trading Co. Pvt Ltd PAN:- AABCS4653H Add:-Industry House, 159, Churchgate Reclamation, Mumbai - 400020	2 10117193 7.71%	3 29.01.2013	4 30.01.2013	5 Invocation of pledge by the (Dilip I Shah)	6 9951193 7.58%	7 N.A.	8 N.A.	9 N.A.	10 N.A.	11 N.A.	12 N.A.

For Shearson Investments & Trading Co. Pvt Ltd

*(Signature)*

Authorised Signatory  
Date:- 30.01.2013  
Place:- Mumbai



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

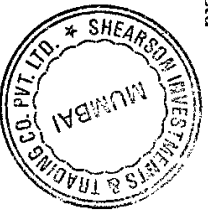
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Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer- etc.) /sale	No. & % of shares/ voting rights post acquisition	Trading Member through whom the trade was executed with SEBI Registrant on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Shearson Investments & Trading Co. Pvt Ltd PAN:- AABCS4653H Add:- Industry House, 159, Churchgate Reclamation, Mumbai - 400020	9951193 7.58%	31.01.2013	01.02.2013	Invocation of pledge by the pledgee (Dilip I Shah)	9451193 7.20%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Shearson Investments & Trading Co. Pvt Ltd

*A. M. Shah*

Authorised Signatory  
Date:- 01.02.2013  
Place:- Mumbai





FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

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Shearson Investments & Trading Co. Pvt Ltd PAN:- AABCS4653H Add:- Industry House, 159, Churchgate Reclamation, Mumbai - 400020	9451193 7.20%	04.02.2013	05.02.2013	Invocation of pledge by the (Dilip I Shah)	8951193 6.82%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Shearson Investments & Trading Co. Pvt Ltd

*D. K. W. R. S.*

Authorised Signatory

Date:- 05.02.2013

Place:- Mumbai



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

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Shearson Investments & Trading Co. Pvt Ltd PAN:- AABCS4653H Add:-Industry House, 159, Churchgate Reclamation, Mumbai - 400020	8951193 6.82%	07.02.2013	08.02.2013	Invocation of pledge by the (Dilip Shah)	4081193 3.11%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Shearson Investments & Trading Co. Pvt Ltd

*B. A. Mehta*

Authorised Signatory

Date:- 08.02.2013

Place:- Mumbai



**FORM D**

*Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992*

[Regulations 13(4), 13(4A) and 13(6)]

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Shearson Investments & Trading Co. Pvt Ltd PAN:- AABCS4653H Add:- Industry House, 159, Churchgate Reclamation, Mumbai - 400020	4081193 3.11%	25.02.2013	26.02.2013	Invocation of pledge by the (VSS Metal Pvt Ltd)	2481193 1.89%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

For Shearson Investments & Trading Co. Pvt Ltd

*A. A. Mehta*

Authorised Signatory  
Date:- 26.02.2013  
Place:- Mumbai

