

SHEARSON INVESTMENTS & TRAding Company Private Limited

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg, Prarthana Samaj, Mumbai - 4. Tel.: 2386 7498 / 2387 6489 Fax: 2385 8269 • E-mail: birlaintemational@mtnl.net.in

Dated: March 06, 2013.

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To, Cc: Cc: Compliance Officer. To, To, Zerrith Birla (India) Limited The Manager, The Manager. 1st Floor Datamal House, 206, **Bombay Stock Exchange** National Stock Exchange. J.B. Marg, Nariman Point, Limited Phiroze Jeejeebhoy Exchange Plaza, Plot-no.C II, G Mumbai 400021 Towers, Dalal Street. Block, B.K.C. Bandra (E). Mumbai- 400 023. Mumbai-400051

Dear Sir/Madam,

Subject: (Revised Intimations under Regulation 29(2) and 31(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

This is to inform you that there was a typographical error in the disclosure under Regulation 31 (2) dated 30.01.2013, submitted at your office, wherein due to oversight the number of shares invoked by the pledgee (Dilip I Shah) was misquoted.

The shares were invoked by the pledgee on two separate instructions on the same day, in first the pledgee invoked 1,30,000 shares and in second instruction pledgee invoked 36,000 share totaling 1,66,000 shares, but, due to oversight the said 1,30,000 shares invoked were read and counted as 13,000 resulting in wrong total of 49,000 (13,000 + 36,000) instead of 1,66,000 (13,000 + 36,000). This has caused the change in the shareholding by 1,17,000 number of shares i.e. (1,66,000 - 49000) [0.09% of total paid capital of the Zenith Birla (India) Ltd].

Since 30th January, 2013 we have submitted the four more intimations under Regulation 31(2) dated 01.02.2013, 05.02.2013, 08.02.2013 and 26.02.2013 intimating the invocation of pledge and under Regulation 29(2) dated 11th February, 2013, intimating change in holding by more than 2% which now stands revised due to the above gaffe; hence please find enclosed herewith the revised disclosures in the prescribed format. We are also enclosing herewith old disclosures submitted to you for your ready reference.

We deeply regret the inconvenience which may cause to you and request you to update your records accordingly.

Kindly acknowledge the receipt.

Thanking You,

Yours truly.

For Shearson Investments & Trading Co. Pvt Lidrela NO...

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(Authorised Signatory)

Encl:- 1. Copies of five old disclosures under regulation 31(2) and one copy under regulation 29(2).

2. Copies of five revised disclosures under regulation 31(2) and one copy under regulation 29(2).

INDUSTRY HOUSE, 159, CHURCHGATEREGLAMATION, MUMBAI - 400 020 Tel.: 22026340.

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Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumberance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/	
	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	30.01.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange, National Stock Exchange
Details of the promotors' holding	

Details of the promoters' holding:

 $\{ The \ term \ "event" \ indicates \ creation/invocation/release \ of encumbrance, as the case may be \} \}$

9,928,000	Total Shares pledged as on date.					_		
166,000	(-) Invocation of pledge by Dilip I Shah							
10,094,000	Total Shares pledged before the event.							
4,000,000	Shares pledged with VSS Metal Pvt Ltd							Company Pvt Ltd
6,094,000	Shares Pledged with Dilip I Shah.	0.02%	23,193	29.01.2013	7.71% Invocation 29.01.2013	7.71%	10,117,193	Shearson Investments & Trading
					/release			
		capital	٠		invocation	capital		
		share			creation/	share		Names
		% of total	Number	Date (s)	Type -	% of total	Number	
-	demisj	uded)	be excluded)	encumbrance	encun			
ochers gree	() because or consumerance (breake) action of others kind	d shares to	encumbered shares to	pertaining to	pertai	holding	Pre-event holding	Promoter(s) or PAC's with him
others sive	(*) Details of encumbrance (pledge/liep or	: holding (Post event holding (Details of events	Details		ı	

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(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumberance.

For Shearson Investments & Trading Company Pvt Ltd

Authorized Signatory

Place : Mumbai Date : 30.01.2013

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Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumberance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenîth Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/	
	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	01.02.2013
Names of the stock exchanges where the shares of the target company are	
listed	Bombay Stock Exchange, National Stock Exchange

(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Details of the promoters' holding:

-	$\overline{}$		_					_		
				Company Fac Eta	Shearson Investments & Trading			Names		Promoter(s) or PAC's with him
					9,951,193 7.58%				Number	Pre-event holding
					7.58%		capital	share	% of total	holding
			-		Invocation	/release	invocation	creation/	Type -	Details pertai
				_	Invocation 31.01.2013				Date (s)	Details of events pertaining to encumbrance
					23,193				Number	Post event holding (encumbered shares to be excluded)
					0.02%		capital	share	% of total	holding (d shares to uded)
	Total Shares pledged as on date.	(-) Invocation of pledge by Dilip I Shah	Total Shares pledged before the event.		Shares Pledged with Dilip I Shah.					(*) Details of encumbrance (pledge/lien or others give details)
	9,428,000	500,000	9,928,000	4,000,000	5,928,000					thers give

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumberance.

For Shearson Investments & Trading Company Pvt Ltd

Authorized Signatory

Place :: Mumbai Date : 01.02.2013

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Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumberance of shares/invocation of encumbrance/release of, encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/	
	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	05.02.2013
Names of the stock exchanges where the shares of the target company are	
listed	Bombay Stock Exchange, National Stock Exchange
Details of the promoters' holding.	
Cerally of the profitolets holding:	

(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

				Company - ve rea	Spearson Investments & Irading			Names		Promoter(s) or PAC's with him
					9,451,193				Number	Pre-event holding
					7.20%		capital	share	% of total	holding
					lavocation	/release	invocation	creation/	% of total Type -	Details pertai encun
					Invocation 04.02.2013				Date (s)	Details of events pertaining to encumbrance
					23,193				Number % of total	Post event holding (encumbered shares to be excluded)
					0.02%		capital	share	% of total	t holding (d shares to luded)
	Total Shares pledged as on date.	(-) Invocation of pledge by Dilip I Shah	Total Shares pledged before the event.	Shares pledged with VSS Metal Pvt Ltd	Shares Pledged with Dilip I Shah.					(*) Details of encumbrance (pledge/lien or others give details)
	8,928,000	500,000	9,428,000	4,000,000	5,428,000					others give

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(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumberance.

For Shearson Investments & Trading Company Pvt Ltd

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Place : Mumbai

Date: 05.02.2013



Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumberance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/	
	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	08.02.2013
Names of the stock exchanges where the charge of the	VOICE: EVIL
listedBombay Stock Exchange, National Stock Exchange	Bombay Stock Exchange, National Stock Exchange
Details of the promoters' holding:	

[(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

				in the second second	Company Pyt 1td			Names			Fromoter(s) or PAC's with him		
					8,951,193				Number		Pre-event holding	<u> </u>	
					6.82%		capital	share	<u>a</u>		holding		
				-	Invocation	/release	invocation	creation/	Type -		perta	Details	
					07.02.2013				Date (s)	encumbrance	pertaining to	Details of events	
					23,193				Number	be excluded)	encumbered shares to	Post event holding (
					0.02%		capital	share	% of total	luded)	d shares to	t holding (
	Total Shares pledged as on date.	(-) Invocation of pledge by Dilip I Shah	Total Shares pledged before the event.	Shares pledged with VSS Metal Pvt Ltd	Shares Pledged with Dilip I Shah.					details)	() Details of encumprance (pledge/lien or others give	(*)	
,,-00,000	4.058.000	4,870,000	8,928,000	4,000,000	4,928,000						r others give		

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumberance.

For Shearson Investments & Trading Company Pvt Ltd

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Place : Mumbai Date : 08.02.2013

Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumberance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Transfer of the Control	-
C laiget	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)	Shearen husetmant & Trading Comments
	Silearson investments & fracing company Pyt Ltd
on opposing	26.02.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Ctook Cycha Niet - I Ct - I C
	Service Account Countries of the Countries of the Countries
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(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

							-	
			Details	Details of events	Past event holding	t holding		
Promoter(s) or PAC's with him	Pre-event holding	holding	pertai	pertaining to	(encumbered shares to	d shares to		
		,	encum	encumbrance	be excluded)	uded)		
	Number	% of total	Type -	Date (s)	Number	% of total	(*) Details of encumbrance (pledge/lien or others give	others give
Names		share	creation/			share	details)	
		capital	invocation			capital		
2			/release					
Sinearson Investments & Trading	4,081,193	3.11%	Invocation	25.02.2013	23,193	0.02%	Shares Pledged with Dilip I Shah.	58,000
						<u>,</u>	Shares pledged with VSS Metal Pvt Ltd	4,000,000
							Total Shares pledged before the event.	4,058,000
						·	(-) Invocation of pledge by VSS Metal Pvt Ltd	1,600,000
							Total Shares pledged as on date.	2,458,000

^(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumberance.

For Shearson Investments & Trading Company Pvt Ltd

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Place : Mumbai Date : 26.02.2013

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