



SHEARSON INVESTMENTS & TRADING COMPANY PRIVATE LIMITED

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg,
Prarthana Samaj, Mumbai - 4. Tel. : 2386 7498 / 2387 6489
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Dated: March 06, 2013.

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To, Compliance Officer, Zenith Birla (India) Limited 1st Floor Dalamal House, 206, J.B. Marg, Nariman Point, Mumbai-400021	Cc: To, The Manager, Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 023.	Cc: To, The Manager, National Stock Exchange. Exchange Plaza, Plot no.C II, G Block, B.K.C. Bandra (E), Mumbai-400051
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Dear Sir/Madam,

Subject: (Revised) Intimations under Regulation 29(2) and 31(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

This is to inform you that there was a typographical error in the disclosure under Regulation 31 (2) dated 30.01.2013, submitted at your office, wherein due to oversight the number of shares invoked by the pledgee (Dilip I Shah) was misquoted.

The shares were invoked by the pledgee on two separate instructions on the same day, in first the pledgee invoked 1,30,000 shares and in second instruction pledgee invoked 36,000 share totaling 1,66,000 shares, but, due to oversight the said 1,30,000 shares invoked were read and counted as 13,000 resulting in wrong total of 49,000 (13,000 + 36,000) instead of 1,66,000 (1,30,000 + 36,000). This has caused the change in the shareholding by 1,17,000 number of shares i.e. (1,66,000 - 49,000) [0.09% of total paid capital of the Zenith Birla (India) Ltd].

Since 30th January, 2013 we have submitted the four more intimations under Regulation 31(2) dated 01.02.2013, 05.02.2013, 08.02.2013 and 26.02.2013 intimating the invocation of pledge and under Regulation 29(2) dated 11th February, 2013, intimating change in holding by more than 2% which now stands revised due to the above gaffe; hence please find enclosed herewith the revised disclosures in the prescribed format. We are also enclosing herewith old disclosures submitted to you for your ready reference.

We deeply regret the inconvenience which may cause to you and request you to update your records accordingly.

Kindly acknowledge the receipt.

Thanking You,

Yours truly,

For Shearson Investments & Trading Co. Pvt Ltd

INTERL
RELA NO...

A. G. Mehta

(Authorised Signatory)

- Encl:- 1. Copies of five old disclosures under regulation 31(2) and one copy under regulation 29(2).
2. Copies of five revised disclosures under regulation 31(2) and one copy under regulation 29(2).

INDUSTRY HOUSE, 159, CHURCHGATE REGISTRATION, MUMBAI - 400 020 Tel. : 22026340.

RECD OFFICE
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Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	30.01.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange, National Stock Exchange

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event holding	Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others give details)	
Names	Number	% of total share capital	Type - creation/ invocation /release	Date (s)	Number	% of total share capital
Shearson Investments & Trading Company Pvt Ltd	10,117,193	7.71%	Invocation	29.01.2013	23,193	0.02%
					Shares Pledged with Dilip I Shah	
					Shares pledged with VSS Metal Pvt Ltd	
					Total Shares pledged before the event.	
					(-) Invocation of pledge by Dilip I Shah	
					Total Shares pledged as on date.	
					6,094,000	
					4,000,000	
					10,094,000	
					166,000	
					9,928,000	

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Shearson Investments & Trading Company Pvt Ltd

S. A. MEhta

Authorized Signatory

Place : Mumbai
Date : 30.01.2013



Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/Invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	01.02.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange, National Stock Exchange

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PAC's with him	Pre-event holding	Details of events pertaining to encumbrance	Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others give details)
Names	Number	Type - creation/ invocation /release	Number	
Shearson Investments & Trading Company Pvt Ltd	9,951,193	Invocation	23,193	Shares pledged with Dilip I Shah. Shares pledged with VSS Metal Pvt Ltd
	7.58%		0.02%	Total Shares pledged before the event.
				(-) Invocation of pledge by Dilip I Shah
				Total Shares pledged as on date.
				5,928,000
				4,000,000
				9,928,000
				500,000
				9,428,000

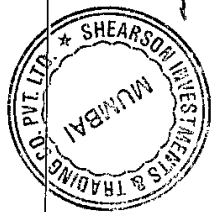
(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Shearson Investments & Trading Company Pvt Ltd

Authorized Signatory

L. N. N. Rao

Place : Mumbai
Date : 01.02.2013



Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	05.02.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange, National Stock Exchange

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PAC's with him	Pre-event holding	Details of events pertaining to encumbrance	Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others give details)
Names	Number	Type - creation/ invocation/ release	Number	
	% of total share capital		% of total share capital	
Shearson Investments & Trading Company Pvt Ltd	9,451,193	Invocation	23,193	Shares Pledged with Dilip I Shah.
	7.20%		0.02%	Shares pledged with VSS Metal Pvt Ltd
				Total Shares pledged before the event.
				(-) Invocation of pledge by Dilip I Shah
				Total Shares pledged as on date.
				5,428,000
				4,000,000
				9,428,000
				500,000
				8,928,000

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Shearson Investments & Trading Company Pvt Ltd

Authorized Signatory
A. A. M. Shah

Place : Mumbai
Date : 05.02.2013



Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Ltd
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)	Shearson Investments & Trading Company Pvt Ltd
Date of reporting	08.02.2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange, National Stock Exchange

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PAC's with him	Pre-event holding	Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others give details)	
Names	Number	% of total share capital	Type - creation/ invocation /release	Date (s)	Number	% of total share capital
Shearson Investments & Trading Company Pvt Ltd	8,951,193	6.82%	Invocation	07.02.2013	23,193	0.02%
					Shares pledged with Dilip I Shah,	4,928,000
					Shares pledged with VSS Metal Pvt Ltd	4,000,000
					Total Shares pledged before the event.	8,928,000
					(-) Invocation of pledge by Dilip I Shah	4,870,000
					Total Shares pledged as on date.	4,058,000

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Shearson Investments & Trading Company Pvt Ltd

Authorized Signatory

 Place : Mumbai
 Date : 08.02.2013



Revised disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC) Zenith Birla (India) Ltd
 Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one) Shearson Investments & Trading Company Pvt Ltd
 Date of reporting 26.02.2013
 Names of the stock exchanges where the shares of the target company are listed Bombay Stock Exchange, National Stock Exchange
 Details of the promoters' holding:
 (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PAC's with him	Pre-event holding	Details of events pertaining to encumbrance	Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others give details)	
				Number	% of total share capital
Shearson Investments & Trading Company Pvt Ltd	4,081,193	3.11%	23,193	0.02%	Shares Pledged with Dilip I Shah, 58,000 Shares pledged with VSS Metal Pvt Ltd 4,000,000 Total Shares pledged before the event. 4,058,000 (-) Invocation of pledge by VSS Metal Pvt Ltd 1,600,000 Total Shares pledged as on date. 2,458,000

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Shearson Investments & Trading Company Pvt Ltd

Authorized Signatory

Place : Mumbai
 Date : 26.02.2013

