



BAJAJ

Distinctly Ahead

Bajaj Auto Limited
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FAX NO. 022 22723121/2037/2039/2041

2 APR 2013

Corporate Relationship Dept
The Bombay Stock Exchange Ltd
1st Floor, New Trading Ring
Rotunda Building, P J Tower
Dalal Street, Fort
MUMBAI 400 001

Kind Attn : Mr Sanjay Golecha
General Manager

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of March 2013.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

MARCH'13 SALES

Mar-13

Particulars	Mar-13	Mar-12	Change %	Highlights
MOTORCYCLES	267,037	300,848	-11	-
COMMERCIAL VEHICLES	34,194	34,667	-1	-
TOTAL	301,231	335,515	-10	-
Exports out of the above	101,374	107,691	-6	-

YTD

Particulars	Apr-Mar 2013	Apr-Mar 2012	Change %	Highlights
MOTORCYCLES	3,757,105	3,834,405	-2	-
COMMERCIAL VEHICLES	480,057	515,155	-7	-
TOTAL	4,237,162	4,349,560	-3	-
Exports out of the above	1,547,157	1,579,824	-2	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 April 2013