

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	M/S. BLISS GVS PHARMA LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer: Vijayaben Kanji Ashra PAC's: ANTARA GAUTAM ASHRA GAUTAM RASIKLAL ASHRA MAMTA GAUTAM ASHRA PRABHAVATI RASIKLAL ASHRA GENTEEL TRADING CO PVT LTD KANJI PITAMBER FOREX PVT LTD		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The Bombay Stock Exchange Limited The National Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
Total (a+b+c)	Nil	Nil	Nil
<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired/sold	2,20,000	0.21%	Nil
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument	Nil	Nil	Nil

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that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	2,20,000	0.21%	0.00
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	2,20,000	0.21%	0.00
b) VRs otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	Nil	Nil	Nil
Total (a+b+c)	2,20,000	0.21%	0.00
6. Mode of Acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of Acquisition of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	04/04/2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	103,146,672 Equity Shares of Re.1 each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	103,146,672 Equity Shares of Re.1 each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	Nil		

Signature of the acquirer

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Place: Mumbai

Date: 04/04/2013