

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A)]

- To,
1. Money Matters Financial Services Limited
 2. Bombay Stock Exchange Limited
 3. National Stock Exchange Of India Limited

Details of change in shareholding or voting rights held by or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Direct Officer	Date of receipt of allotment/ advice/ acquisition	Date of intimation to company	Mode of Acquisition (market purchase/ public offer/ preferential offer, etc.)	No. & % of shares/ voting rights post acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
My Idea Advisory Services Limited (Promoter Group) PAN No. AACCP2478C Address: 1-B, Court Chambers, 35, Sir Withaldas Thackersey Marg, New Marine Lines, Mumbai- 400020	2047408 (5.8644%#) As per Annexure	As per Annexure	As per Annexure	Market purchase	2500903 (7.1634%#) As per Annexure	As per Annexure	As per Annexure	As per Annexure	As per Annexure	N.A.	N.A.

Percentage is calculated based on Total Shareholding of the Company as on 31st March, 2013

For My Idea Advisory Services Limited

Place: Mumbai
Date: 10.04.2013

Nitin Pandey
Nitin Pandey
Director



My Idea Advisory Services Limited

Annexure to Form D of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Regulation 13(4A)

Sr. No.	Date of Acquisition	Date of intimation to company	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy	Buy value
					quantity	(Excluding Taxes)
					No.	Rs.
1	08.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	121109	13223891.71
2	08.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	76750	8368820.00
3	09.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	174000	19150440.00
4	09.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	81636	8939958.36
					453495	49683110.07

Place: Mumbai
Date: 10.04.2013

For My Idea Advisory Services Limited

Nitin Pandey
Nitin Pandey
Director

