

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	<b>Money Matters Financial Services Limited</b>			
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>Acquirer</b> My Idea Advisory Services Limited  <b>Persons Acting in Concert (PAC)</b> My Idea Financial Services Private Limited Ramesh Chandra Sharma Ramesh Chandra Sharma- HUF Rajesh Sharma			
3. Whether the acquirer belongs to Promoter/Promoter group	Yes, Promoter Group			
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited and National Stock Exchange of India Limited			
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>				
a) Shares carrying voting rights	My Idea Advisory Services Limited	1576390	4.5153	4.0798
	My Idea Financial Services Private Limited	11772979	33.7214	30.4695
	Ramesh Chandra Sharma	8987986	25.7444	23.2617
	Ramesh Chandra Sharma - HUF	304681	0.8727	0.7885
	Rajesh Sharma	100	0.0003	0.0003
b) Voting rights (VR) otherwise than by shares		NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)		NIL	NIL	NIL
Total (a+b+c)		22642136	64.8540	58.5999




<u>Details of acquisition/sale</u>	<u>Acquirer and PAC</u>	<u>Number</u>	<u>% w.r.t. total share/voting capital wherever applicable</u>	<u>% w.r.t. total diluted share/voting capital of the TC(*)</u>
a) Shares carrying voting rights acquired/sold	My Idea Advisory Services Limited (Acquirer)	924513	2.6481	2.3927
b) <del>VRs acquired /sold otherwise than by shares</del>		NIL	NIL	NIL
c) <del>Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</del>				
Total (a+b+c)		924513	2.6481	2.3927
<u>After the acquisition/sale, holding of:</u>				
a) Shares carrying voting rights	My Idea Advisory Services Limited	2500903	7.1634	6.4726
	My Idea Financial Services Private Limited	11772979	33.7214	30.4695
	Ramesh Chandra Sharma	8987986	25.7444	23.2617
	Ramesh Chandra Sharma - HUF	304681	0.8727	0.7885
	Rajesh Sharma	100	0.0003	0.0003
b) <del>VRs otherwise than by shares</del>		NIL	NIL	NIL
c) <del>Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</del>		NIL	NIL	NIL
Total (a+b+c)		23566649	67.5021	60.9926



6. Mode of acquisition / sale (e.g. open market / off market / <del>public issue / rights issue / preferential allotment / inter se transfer etc</del> ).	Open Market
7. Date of acquisition / <del>sale of shares / VR or date of receipt of intimation of allotment of shares,</del> whichever is applicable	As per Annexure
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	34912459
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	34912459*
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	38638545

\* Total Shareholding of the TC taken as on 31<sup>st</sup> March, 2013.

**FOR MY IDEA ADVISORY SERVICES LIMITED**

  
**Nitin Pandey**  
**DIRECTOR**  
Place: Mumbai  
Date: 10<sup>th</sup> April, 2013



**Annexure:**

**Date of Acquisition:**

Sr. No.	Acquirer/PAC	Date	Number of Shares
1.	Acquirer	04/04/2013	215035
2.	Acquirer	05/04/2013	255983
3.	Acquirer	08/04/2013	197859
4.	Acquirer	09/04/2013	255636
		<b>Total</b>	<b>924513</b>

**FOR MY IDEA ADVISORY SERVICES LIMITED**



**NITIN PANDEY**  
**DIRECTOR**  
Place: Mumbai  
Date: 10<sup>th</sup> April, 2013

