

To,
1. Bombay Stock Exchange Limited
2. National Stock Exchange Of India Limited

FORM C
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(6)]

Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment/advance/acquisition of shares/sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase e/public rights/preferential offer etc.)	No. & % of shares/voting rights post-acquisition	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 My Idea Advisory Services Limited PAN No. AACCP2478C Address: 1-B, Court Chambers, 35, Sir Vitthaladas Thackersey Marg, New Marine Lines, Mumbai- 400020	2 1791425 (5.1312%#)	3 709478 (2.0322%#)	4 As per Annexure	5 As per Annexure	6 Market purchase	7 2500903 (7.1634%#)	8 *As per Annexure	9 *As per Annexure attached	10 *As per Annexure attached	11 *As per Annexure attached	12 N.A.	13 N.A.

Percentage is calculated based on Total Shareholding of the Company as on 31st March, 2013

For Money Matters Financial Services Limited

Place: Mumbai
Date: 10.04.2013

(Signature)
Harish Agrawal
Vice President & Company Secretary



Money Matters Financial Services Limited

Annexure to Form C of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Regulation 13(6)

Sr. No.	Receipt of allotment advise/ acquisition of shares/ sale of shares specify	Date of intimation to company	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Excluding Taxes)
					No.	Rs.
1	05.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	101285	10878009.00
2	05.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	154698	16603736.34
3	08.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	121109	13223891.71
4	08.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	76750	8368820.00
5	09.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	174000	19150440.00
6	09.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	81636	8939958.36
Total					709478	77164855.41

For Money Matters Financial Services Limited

Place: Mumbai
Date: 10.04.2013

Harish Agrawal
Vice President & Company Secretary



FORM D
To, 1. Bombay Stock Exchange Limited
2. National Stock Exchange Of India Limited

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(6)]

Details of change in shareholding or voting rights held by or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Directee etc.	Date of receipt of allotment/ share/ acquisition	Date of intimation to company	Mode of Acquisition (market purchase/ public/rights offer/ preferential offer/ sale etc.)	No. & % of shares/ voting rights post acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
My Idea Advisory Services Limited (Promoter Group) PAN No. AACCP2478C Address: 1-B, Court Chambers, 35, Sir Vitthaladas Thackersey Marg, New Marine Lines, Mumbai- 400020	2047408 (5.8644%#) Officer	As per Annexure	As per Annexure	Market purchase	2500903 (7.1634%#)	As per Annexure	As per Annexure	As per Annexure	As per Annexure	N.A.	N.A.

Percentage is calculated based on Total Shareholding of the Company as on 31st March, 2013

For Money Matters Financial Services Limited

Place: Mumbai
Date: 10.04.2013

Harish Agrawal
Vice President & Company Secretary




Money Matters Financial Services Limited

Annexure to Form D of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
Regulation 13(6)

Sr. No.	Date of Acquisition	Date of intimation to company	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Excluding Taxes)
					No.	Rs.
1	08.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	121109	13223891.71
2	08.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	76750	8368820.00
3	09.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	174000	19150440.00
4	09.04.2013	10.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	81636	8939958.36
					453495	49683110.07

For Money Matters Financial Services Limited

Place: Mumbai
Date: 10.04.2013


Harish Agrawal
Vice President & Company Secretary

