"FORM D"

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his Dependents or Promoter or Person who is part of Promoter Group of a listed company.

Elgi Electric And Industries Ltd "Elgi Towers", 737-D, Green Fields, Puliakulam Road, Coimbatore —	Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.
5,50,000	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer
25.03.13	Date of receipt of allotment advice/acquisition / sale of shares/voting rights
27.03.13	Date of intimation to company
Market Purchase	Mode of Acquisition (market purchase/ public/rights/ preferential offer, etc.)/sale
5,64,250 1.02%	No. & % of shares/ voting rights post acquisition/ sale
Karvy Stock Broking Limited INB010770130	Trading member through whom the trade was executed with SEBI Registration No. of the TM
BSE	Exchange on which the trade was executed
14,250	gty qty
14,250 Rs. 76,665/-	Buy value
Z	qty sell
Z .	value

POY SUCH SUCCERIC AND INDUSTRIES LTD