

# V&A VENTURES LLP

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	Media Matrix Worldwide Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	V AND A VENTURES LLP		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited (BSE) Madhya Pradesh Stock Exchange Ltd		
5. Details of the acquisition / disposal / holding of shares/ voting rights/holding of the Acquirer and PAC as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC (*)
<u>Before the acquisition /disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	20,00,00,000	19.83	17.66%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	12,40,92,219	-	10.96%
d) Total (a+b+c)	32,40,92,219	19.83	28.62%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	2,05,00,000 (sold in open market)	2.03%	1.81%
b) VRs acquired /sold otherwise than by shares	-	-	-

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c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Total (a+b+c)	2,05,00,000	2.03%	1.81%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	17,95,00,000	17.80%	15.85%
b) VRs otherwise than by shares	-	-	-
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	12,40,92,219	-	10.96%
d) Total (a+b+c)	30,35,92,219	17.80%	26.81%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.06.2013	1,05,00,000	1.04%
	07.06.2013	1,00,00,000	0.99%
	Total	2,05,00,000	2.03%
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	100,86,50,000		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	100,86,50,000		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	113,27,42,219		

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **V AND A VENTURES LLP**

*Anand Kumar*  
(Authorized Signatory)

Place: New Delhi

Date: 10.06.2013