

**SCHEDULE III  
FORM-D**

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
[Regulations 13(4), 13 (4A) and 13 (6)]

**Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company**

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group / Director/ Officer	No. & % of shares and voting rights held by the Promoter / Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ preferential offer etc)/ sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
M/s Seshasayee Paper and Boards Limited PAN: AACCS1192G Address: Palipalayam, Cauvery RS Post Erode 638007 Namakkal Dist.	1855260 shares 21.34%	21.06.2013	22.06.2013	Off - market	2080260 shares 24.19%	N.A.	N.A.	245000	₹ 92825000	--	--

Date: 24.06.2013  
Place: Chennai



For Ponni Sugars (Erode) Ltd

*K. N. Venkatesh*  
K. N. Venkatesh  
Chief Financial Officer