

## Solix Technologies, Inc. Announces "No Cost" Database Archiving Download

Easy to Use Tool Installs in Minutes, Archives Enterprise Data Based on Retention Policies

Santa Clara, CA – June 27, 2013: Solix Technologies, Inc., a leading provider of Enterprise Data Management (EDM) solutions, today announced Solix EDMS Database Archiving Standard Edition (SE). Solix EDMS Standard Edition downloads are free and the solution deploys in minutes.

Database archiving is a key strategy to manage enterprise data growth. Experts agree that as much as 80% of the data for core applications such as ERP, CRM and corporate financials is no longer in active use and slows application performance by as much as 50%. In addition, archiving is an excellent approach to reduce costs as production systems are able to utilize infrastructure more efficiently.

Noel Yuhanna, Research VP at Forrester Group, describes the business impact of database archiving as follows:

"With growing data volume, increasing data security breaches, and complex application-performance issues, most enterprises today face significant data management challenges. Keeping inactive data online not only creates security risk but also increases infrastructure and database cost. Some enterprises are literally throwing away data to minimize complexity and lower these costs. Although there are several better options available to control data growth, data archiving is the best long-term solution to significantly improve application performance and reduce the cost of servers and storage. Data archiving supports many other requirements, including retiring applications, managing test data, improving database manageability, performing data sharing, and ensuring regulatory compliance. Application development professionals and information architects should consider building an enterprise-wide data archiving strategy for large databases and applications." <sup>1</sup>

"Enterprise Data Archiving is the fastest growing area of storage management software. If you have not yet embraced it, Solix EDMS (SE) is perfect way to initiate the project with zero cost." said Sai Gundavelli, CEO, Solix Technologies, Inc.. "We invite every DBA to add Solix EDMS Database Archiving (SE) to their toolkit as it is available as FREE DOWNLOAD."

Solix EDMS Database Archiving (SE) is available for free download immediately at <a href="http://www.solix.com/solix-edms-se/">http://www.solix.com/solix-edms-se/</a>





## **About Solix Technologies**

Solix Technologies, Inc., the leading provider of Enterprise Data Management (EDM) solutions, helps businesses improve application performance, reduce storage costs, and meet compliance and data privacy requirements by achieving Information Lifecycle Management (ILM) goals. The Solix Enterprise Data Management Suite (Solix EDMS) enables organizations to implement Database Archiving. Test Data Management (Data Subsetting), Data Masking and Application Retirement across all enterprise data. Solix Technologies, Inc. is headquartered in Santa Clara, California and operates worldwide through an established network of value added resellers (VARs) and systems integrators.

Visit Solix Technologies on the web at <a href="http://www.solix.com">http://www.solix.com</a> and follow Solix on Twitter (@solixedms) and Facebook (<a href="http://www.facebook.com/solixtechnologies">http://www.facebook.com/solixtechnologies</a>).

## About TechNVision Ventures Limited

<u>TechNVision Ventures Limited</u> is a pioneer in creating next generation enterprise software businesses. TechNVision innovates, incubates new ideas and fosters entrepreneurship in the emerging areas of technology. <u>Solix Technologies, Inc.</u> is an affiliate of TechNVision Ventures Limited.

<sup>1</sup> http://www.forrester.com/Your+Enterprise+Data+Archiving+Strategy/fulltext/-/E-RES58169

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