

FORMAT FOR DISCLOSURES UNDER REGULATION 29 (1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Zee News Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Prime Publishing Private Limited (Prime Publishing)		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	N.A.	N.A.	N.A.
b) Voting rights (VR) otherwise than by equity shares	Nil	Nil	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
Total (a+b+c)	Nil	Nil	N.A.
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired	N.A.	N.A.	N.A.
b) VRs acquired otherwise than by equity shares	127,898,710	53.34%	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
Total (a+b+c)	127,898,710	53.34%	N.A.
<u>After the acquisition/sale, holding of:</u>			



a) Shares carrying voting rights	N.A.	N.A.	N.A.
b) VRs otherwise than by equity shares	127,898,710	53.34%	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
Total (a+b+c)	127,898,710	53.34%	N.A.
6. Mode of acquisition/ sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Indirect Inter se Transfer of shares (Please see note below)		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares , whichever is applicable	11 th June, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition/ sale	No. of shares: 239,763,956 Amount: Rs. 239,763,956/-		
9. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	No. of shares: 239,763,956 Amount: Rs. 239,763,956/-		
10. Total diluted share/voting capital of the TC after the said acquisition/ sale	N.A.		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Prime Publishing Private Limited



Director/ Authorised Signatory



Place : MUMBAI
Date : 12th June, 2013

Note: Prime Publishing has acquired shares of 25FPS Media Private Limited (25FPS) from Essel Corporate Resources Private Limited, which is a subsidiary of Prime Publishing. 25FPS holds shares of Zee News Limited (Target Company) to the extent of 53.34% i.e. 127,898,710 shares.

FORMAT FOR DISCLOSURES UNDER REGULATION 29 (2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Zee News Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Prime Publishing Private Limited (Prime Publishing)		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	N.A.	N.A.	N.A.
b) Voting rights (VR) otherwise than by equity shares	Nil	Nil	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
Total (a+b+c)	Nil	Nil	N.A.
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired	N.A.	N.A.	N.A.
b) VRs acquired otherwise than by equity shares	127,898,710	53.34%	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
Total (a+b+c)	127,898,710	53.34%	N.A.
<u>After the acquisition/sale, holding of:</u>			

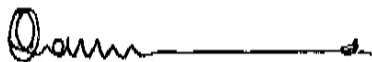


a) Shares carrying voting rights	N.A.	N.A.	N.A.
b) VRs otherwise than by equity shares	127,898,710	53.34%	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
Total (a+b+c)	127,898,710	53.34%	N.A.
6. Mode of acquisition/ <u>sale</u> (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Indirect Inter se Transfer of shares (Please see note below)		
7. Date of acquisition / <u>sale</u> of shares / VR or <u>date of receipt of intimation of allotment of shares</u> , whichever is applicable	11 th June, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition/ <u>sale</u>	No. of shares: 239,763,956 Amount: Rs. 239,763,956/-		
9. Equity share capital/ total voting capital of the TC after the said acquisition/ <u>sale</u>	No. of shares: 239,763,956 Amount: Rs. 239,763,956/-		
10. Total diluted share/voting capital of the TC after the said acquisition/ <u>sale</u>	N.A.		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Prime Publishing Private Limited



Director/Authorised Signatory



Place : MUMBAI

Date: 12th June, 2013

Note: Prime Publishing has acquired shares of 25FPS Media Private Limited (25FPS) from Essel Corporate Resources Private Limited, which is a subsidiary of Prime Publishing. 25FPS holds shares of Zee News Limited (Target Company) to the extent of 53.34% i.e. 127,898,710 shares.