



24<sup>th</sup> July, 2013

1. The Secretary  
Bombay Stock Exchange Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400 023  
Fax No: 022-22722039/3121/3132
2. The Manager  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai 400 051  
Fax no: 022-26598237 / 8238

Dear Sir,

**Sub: Allotment of Equity Shares**

This is to notify that today the 24<sup>th</sup> July, 2013, the Board of Directors of the Company by a Circular Resolution approved the following proposal:

Allotment of Equity Shares of the Company of the face value of Rs. 2 each to Ms. Vinita Bali as under on exercise of options granted to her at an exercise price of Rs. 391.75 per Equity Share under the Employee Stock Option Scheme (ESOS) as fully paid-up.

Name	Designation	No. of Equity Shares Allotted
Ms. Vinita Bali	Managing Director	1,25,000

The Equity Shares would rank *pari passu* with the existing Equity Shares of the Company in all respects including dividend entitlement for the financial year 2012-13.

With this allotment the total paid up capital of the Company stands at Rs. 23,96,51,630 (divided into 11,98,25,815 Equity Shares of Rs. 2 each).

Yours faithfully  
For Britannia Industries Limited

Vivek P Raizada  
Head Legal & Company Secretary

CC: NSDL/CDSL/Sharepro Services India Private Limited