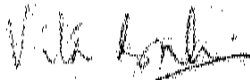


## FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
[Regulation 13(4) and (6)]

Regulation 13(4) — Details of change in shareholding by Director or Officer of a listed company and his dependents

Name, PAN No. & Address of Director/ Officer	No. & % of shares/ voting rights held by the Director/ Officer	Date of receipt of allotment/ advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ preferential offer etc.)	No. & % of shares/ post acquisition/ voting rights sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Ms. Vinita Ball AFIP61552R Flat No. 1104, Tulp. Prestige Exotica, Cunningham Crescent Road, Bangalore, 560052	2,50,000 Equity Shares 0.208%	24.07.2013	24.07.2013	Allotment of Equity Shares by the Board of Directors on July 24, 2013 under ESOS	3,75,000 Equity Shares 0.313%	NA	NA	NA	NA	NA	NA



Vinita Ball  
Managing Director  
Britannia Industries Limited

Dated 24 July, 2013