

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of  
encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and  
Takeovers) Regulations, 2011

Name of the Target Company(TC)	The Byke Hospitality Limited	
Name of the Promoter(s) on whose shares encumbrance was created/ <del>invoked/ released</del> (tick the relevant one)	Choice Equity Broking Private Limited	
Date of reporting	July 19, 2013	
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited Madras Stock Exchange Limited	
Details of Promoter Holding: (The term "event" indicates creation / invocation/ release of encumbrance, as the case may be)	(*) Details of encumbrance Pledge/lien or other - give details	
Promoter(s) or PACs with him	Pre-event Holding Details of events pertaining to encumbrance	Post event holding (encumbered shares to be excluded)
Names	Number	% of total Share Capital
	Type - Creation/ invocation/ release	Date (s)
		Number
		% of total Share Capital
Choice Equity Broking Pvt. Ltd.	84,000	0.42%
	Creation	July 18, 2013
		30,000
		0.15%
		Pre - Transaction Pledge created on July 18, 2013
		Total Shares Pledge : 1,55,000 equity shares of Rs. 10/- each
		1,01,000 equity shares of Rs. 10/- each
		54,000 equity shares of Rs. 10/- each

(\*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.  
Note:- Total Paid up Share Capital of The Byke Hospitality Limited (TC) is 2,00,48,900 Equity Shares of Rs. 10/- each.

For Choice Equity Broking Private Limited

Director

*Rajeev*

Place: Mumbai  
Date: July 19, 2013

