## FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6)

Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

* Routh Observation	804, 8th Floor, Nirmal Tower Building, 26 Barakhamba Road, New Delhi-110001	DCV9379D	V and A			address of shareholders	Name, PAN No. &
			14,88,00,000			acquisition/sale	Shareholding prior to
		10.96%	12,40,92,219			rights acquired/sold	No. & % of
			29.06.2013		shares - specify	allotment advice/acquisition of shares/sale of	Receipt of
			01.07.2013		company	intimation	Date of
	OFCDs)	of Optionally Fully	Conversion	/preferential offer etc.)	public/	acquisition (market	Mode of
		24.10%	27.78 02.710		acquisition/ sale	shares/voting rights post-	No. & % of
		,	on no. of the TM	with SEBI Registrati	whom the trade was	member	Trading
		1		ехесиted	the trade	e on which	Eu-L
		12,40,92,219				Buy quantity	din Cultural to the control of the c
		\$ 43,06,00,000				Buy value	****
		ı				Sell quantity	
·		'			(Rs.)	Sell value	

each at a premium of Rs. 2.47 per Equity Shares aggregating to Rs 43,06,00,000/-. Allotted pursuant to the conversion of 12,40,92,219 Optionally Fully ConvertifierDV&AtUVENDHRES had 12,40,92,219 Equity Shares of Re.1/-

Designated Ractage (a Mumbaila)