

To,
 1. Bombay Stock Exchange Limited
 2. National Stock Exchange Of India Limited

FORM D
 Securities and Exchange Board of India (Prohibition of Insider
 Trading) Regulations, 1992
 [Regulations 13(6)]

Details of change in shareholding or voting rights held by or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/Officer.	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of Acquisition (market purchase/ public right offer, preferential offer, etc.)/sale	No. & % of shares/voting rights post acquisition / sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
My Idea Advisory Services Limited (Promoter Group) PAN No. AACCP2478C Address: 1-B, Court Chambers, 35, Sir Vithaldas Thackersey Marg, New Marine Lines, Mumbai- 400020	2,717,602 (7.7745%)	As per Annexure	As per Annexure	Market purchase	2,743,075 (7.8473)	As per Annexure	As per Annexure	As per Annexure	As per Annexure	N.A.	N.A.

For Money Matters Financial Services Limited



Harish Agrawal
 Vice President & Company Secretary



Place: Mumbai
 Date: 22.07.2013

Money Matters Financial Services Limited

Annexure to Form D of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
Regulation 13(6)

Sr. No.	Date of Acquisition	Date of intimation to company	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Excluding Taxes)
					No.	Rs.
1	19.07.2013	20.07.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	2,247	370755.00
2	19.07.2013	20.07.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	23,226	3836006.16
				Total	25,473	4206761.16

For Money Matters Financial Services Limited


Harish Agrawal

Vice President & Company Secretary



Place: Mumbai
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