

Corporate Relations Department
Bombay Stock Exchange Limited,
1st Floor, New Trading Wing
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001

The Market Operations Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No C/1, G Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

29th June, 2013

Dear Sir,

Subject:- ESOP/ESOS Disclosure pursuant to SEBI Circular No. CIR/CFD/DIL/7/2013 dated 13th May, 2013.

Pursuant to the SEBI Circular No. CIR/CFD/DIL/7/2013 dated 13th May, 2013, please find enclose herewith the following.


a) the details of benefits granted/shares allotted in the past upto January 17, 2013 in pursuance of employee benefit schemes involving securities of the company which are not in alignment with SEBI (ESOS and ESPS) Guidelines 1999 as **Annexure I (Along with Annexure 'A'- details of Options Granted enclosed to it).**

b) the details of benefits due/options granted and pending exercise as on January 17, 2013 in pursuance of employee benefit schemes involving securities of the company which are not in alignment with SEBI (ESOS and ESPS) Guidelines 1999 as **Annexure II.**

Kindly acknowledge receipt and take the same on record.

Thanking you,

For Peninsula Land Limited



Rajashekhar Reddy
Company Secretary

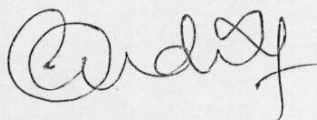
Encl:- A/a

Annexure I

Details of allotment of shares/grant of benefit made till January 17, 2013 pursuant to the Employee Benefit schemes of the Company which are not in alignment with SEBI (ESOS and ESPS) Guidelines 1999

Financial year	Type of scheme (ESOP/ Non-ESOP)	Brief particulars of the benefits under the scheme	Type of beneficiaries	Value of the benefit/allotment	Percentage of shares used for granting benefits/allotting shares to the total paid up share capital as on 29.06.2013.
			Promoter/Promoter group/Directors holding >10%	NIL	NIL
2006-07	ESOP	Annexure A (Details of ESOP Granted)	Others	11,25,000	0.40%
2007-08	ESOP	Annexure A (Details of ESOP Granted)	Others	1,17,500	0.04%
2008-09	ESOP	Annexure A (Details of ESOP Granted)	Others	7,70,000	0.27%
2010-11	ESOP	Annexure A (Details of ESOP Granted)	Others	75,000	0.02%

For Peninsula Land Limited



Company Secretary

PENINSULA LAND LIMITED

1, Peninsula Spenta,
 Mathuradas Mills,
 Senapati Bapat Marg,
 Lower Parel, Mumbai 400 013, India.

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 Email : info@peninsula.co.in
 URL : www.peninsula.co.in

Peninsula Land Limited
Annexure 'A'

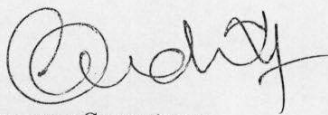
Particulars	Options Granted	Particulars	Options Granted	Particulars	Options Granted	Particulars	Options Granted
	2006-07		2007-08		2008-09		2010-11
Anil Dwivedi	37500	Anil Pandit -	100000	Rajesh Jaggi	750000	Vinay Pandya	75000
Pranav Dholakia	20000	Kashyap Shah	10000	Amar Deepika	20000		
Austin Saldanha	37500	Priya Rodrigues	7500				
Ramesh Ranganathan	25000						
Prashant Ghatnekar	10000						
Amish Yoddha	15000						
Dhruvi Dholakia	27500						
Ramesh Iyer	11000						
Hiten Ashar	10000						
Shivprakash Dube	20000						
Vivek Samant	7500						
Sangeeta Krishnan	10000						
Kailas Kaimal	20000						
Giridhar Rajagopalan	80000						
R.K.Deshpande	17500						
A.S.Arora	24000						
K.Muralidharan	12500						
Vikas Moondra	7500						
Zaid A. Bape	8000						
Nirupama Saxena	26000						
Makarand Brahme	30000						
Sanjay Mhapankar	60000						
Juthika Palav	11000						
Ashok Serrao	10000						
Regi Mathew	7500						
Rajesh Jaggi	500000						
V.Harihara	25000						
Anil Noronha	17500						
M.V.Balajee	6000						
Hardik Dhebar	8500						
Amit Jain	8500						
Ashwini Sahasrabuddhe	7500						
S.C.Kashimpuria	7000						
	1125000		117500		750000		75000

Annexure II

Details of outstanding options/allotments/benefits as on January 17, 2013 pursuant to the Employee Benefit schemes of the Company which are not in alignment with SEBI (ESOS and ESPS) Guidelines 1999

Type of scheme (ESOP/ Non-ESOP)	Brief particulars of the benefits under the scheme	Type of beneficiaries	Value of the benefit/allotment	Percentage of shares to be used for grating benefits/allotting shares to the total paid up share capital as on 28.06.2013
		Promoter/Promoter group/Directors holding >10%	NIL	NIL
ESOP	Options Granted	Others	230775	0.08%

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Company Secretary

(Rajashekhar Reddy)

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ASHOK
PIRAMAL
GROUP