DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

| 1. Name of the Target Company (TC) | ROSSELL INDIA LIMITED | | |
|---|--------------------------------|--|---|
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer. | BMG INVESTMENTS PVT. LTD. Yes | | |
| 3. Whether the acquirer belong to Promoter / Promoter group | | | |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE, NSE, Kolkata & Guwahati | | |
| 5. Details of the acquisition / disposal/ holding of shares / voting rights / holding of the Acquirer and PAC | Number | % wrt. Total Share wherever applicable | % w.r.t. total diluted share / voting capital of the TC(*) |
| Before the acquisition under, holding of: | | | |
| (a) Shares carrying voting rights. (b) Voting Rights (VRs) otherwise than by shares (c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding | 2,74,36,432- | 74.77% | 74.77% |
| in each category). Total (a+b+c) | 2,74,36,432 | 74.77% | 74.77% |
| Details of acquisition | 2,1,1,00,102 | 1 | |
| (a) Shares carrying voting rights acquired(b) VRs acquired / sold otherwise than by shares. | 750 | - | |
| (c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) sold. | | | - |
| Total (a+b+c) | 750 | - | - |

| After the acquisition / sale, holding of: | | | |
|---|-------------|-----------------|-------------|
| (a) Shares carrying voting rights. | - | | |
| (b) VRs otherwise than by shares | | | - |
| (c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding | | | |
| in each category) after acquisition. Total (a+b+c) | 0.74.27.100 | 74 770/ | 74.770/ |
| | 2,74,37,182 | 74.77% | 74.77% |
| 6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter se transfer etc.) | Open Market | Open Market | Open Market |
| 7. Date of acquisition of shares, | | 28th June, 2013 | |
| 8. Equity share capital of the TC before the said acquisition | 3,66,96,475 | 100% | 100% |
| 9. Equity share capital of the TC after the said acquisition | 3,66,96,475 | 100% | 100% |
| 10. Total diluted share / voting capital of the TC after the said acquisition | 3,66,96,475 | 100% | 100% |

For BMG INVESTMENTS PVT. LTD.

· (Authorised Signatory)

Place: New Delhi

Date: 29th June, 2013