



# T V Sundram Iyengar & Sons Limited

Registered office  
TVS Building  
Post Box No 21  
7-B West Veli Street  
Madurai - 625 001

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## FORM D


Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Regulation 13(4) and 13(4A) - Details of change in shareholding or voting rights held by Director or Officer or Promoter or Person who is part of Promoter Group of a Listed Company

PARTICULARS	DETAILS
Name, PAN & address of Promoter / Person who is part of Promoter Group / Director / Officer	T V Sundram Iyengar & Sons Limited AABCT0159K 7-B, West Veli Street MADURAI 625 001
No. and % of shares/ voting rights held by the Promoter / Person who is part of Promoter Group / Director / Officer	38,07,330 Equity Shares (20.08%)
Date of receipt of allotment advice/ acquisition of / sale of shares/ voting rights	11 <sup>th</sup> July 2013 *
Date of intimation to Company	12 <sup>th</sup> July 2013
Mode of acquisition (market purchase/ public/rights/preferential offer etc.)/sale	Consequent upon reduction in the percentage of equity shareholdings of the promoters group upon allotment of 12,64,501 shares to Qualified Institutional Buyers (QIBs) under Institutional Placement Programme, in terms of SEBI (ICDR) Regulations, 2009 by the TC on a preferential basis and sale of 4 shares through OFS by one of the promoters for the purpose of increasing the 'minimum public shareholding' (MPS) to 25%, in terms of Rule 19(2)(b) and 19A of Securities Contracts (Regulations) Rules, 1957, as amended (the "SCR") and Clause 40A of the Listing Agreement.
No & % of shares / voting rights post acquisition/ sale*	38,07,330 Equity Shares (18.82%)
Trading member through whom the trade was executed with SEBI and the Registration No. of the TM	Not Applicable
Exchange on which trade was executed	Not Applicable
Buy quantity	Not Applicable
Buy value	Not Applicable
Sell quantity	Not Applicable
Sell Value	Not Applicable

\* Dilution in percentage of equity shareholding pursuant to allotment of shares by the Target Company on a preferential basis as explained above

FOR T. V. SUNDARAM IYENGAR & SONS LIMITED

  
B. GANAPATHI SARMA  
PRESIDENT & SECRETARY

Place: Madurai  
Date: 12.7.2013

**SUNDARAM INDUSTRIES LTD.,**

211, South Veli Street,

MADURAI - 625 001.

FORM D


Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

**Regulation 13(4) and 13(4A) - Details of change in shareholding or voting rights held by  
Director or Officer or Promoter or Person who is part of Promoter Group  
of a Listed Company**

<b>PARTICULARS</b>	<b>DETAILS</b>
Name, PAN & address of Promoter / Person who is part of Promoter Group / Director / Officer	Sundaram Industries Limited AABCS5320H 211, South Veli Street, MADURAI 625 001
No. and % of shares/ voting rights held by the Promoter / Person who is part of Promoter Group / Director / Officer	60,62,522 Equity Shares (31.96%)
Date of receipt of allotment advice/ acquisition of / sale of shares/ voting rights	11 <sup>th</sup> July 2013 *
Date of intimation to Company	12 <sup>th</sup> July 2013
Mode of acquisition (market - purchase/ public/rights/preferential offer etc.)/sale	Consequent upon reduction in the percentage of equity shareholdings of the promoters group upon allotment of 12,64,501 shares to Qualified Institutional Buyers (QIBs) under Institutional Placement Programme, in terms of SEBI (ICDR) Regulations, 2009 by the TC on a preferential basis and sale of 4 shares through OFS by one of the promoters for the purpose of increasing the 'minimum public shareholding' (MPS) to 25%, in terms of Rule 19(2)(b) and 19A of Securities Contracts (Regulations) Rules, 1957, as amended (the "SCRR") and Clause 40A of the Listing Agreement.
No & % of shares / voting rights post acquisition/ sale*	60,62,522 Equity Shares (29.96%)
Trading member through whom the trade was executed with SEBI and the Registration No. of the TM	Not Applicable
Exchange on which trade was executed	Not Applicable
Buy quantity	Not Applicable
Buy value	Not Applicable
Sell quantity	Not Applicable
Sell Value	Not Applicable

\* Dilution in percentage of equity shareholding pursuant to allotment of shares by the Target Company on a preferential basis as explained above

For Sundaram Industries Limited



Authorised Signatory

Place: MADURAI  
Date: 12-7-2013



# SOUTHERN ROADWAYS LIMITED

Phone : 2381281, 2381282 (Registered Office : LAKSHMI BUILDING, USILAMPATTI ROAD) GRAMS : 'TEEVEEYE'  
2381285 POST BOX No. 3, KOCHADAI, MADURAI - 625 016. FAX : 0452 - 238181

## FORM D

### Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 Regulation 13(4) and 13(4A) - Details of change in shareholding or voting rights held by Director or Officer or Promoter or Person who is part of Promoter Group of a Listed Company

PARTICULARS	DETAILS
Name, PAN & address of promoter / <del>Person who is part of Promoter Group / Director / Officer</del>	Southern Roadways Limited AACCS1478B Lakshmi Buildings Usilampatti Road, Post Box No.3 Kochadai, Madurai 625 016
No. and % of shares/voting rights held by the promoter / Person who is part of Promoter Group / Director / Officer	30,31,127 Equity Shares (15.98%)
Date of receipt of allotment advice/acquisition of / sale of shares / voting rights	11 <sup>th</sup> July 2013*
Date of Intimation to Company	12 <sup>th</sup> July 2013
Mode of acquisition (market purchase/ public/rights/preferential offer etc.)/ sale	Consequent upon reduction in the percentage of equity shareholdings of the promoters group upon allotment of 12,64,501 shares to Qualified Institutional Buyers (QIBs) under Institutional Placement Programme, in terms of SEBI (ICDR) Regulations, 2009 by the TC on a preferential basis and sale of 4 shares through OFS by one of the promoters for the purpose of increasing the 'minimum public shareholding' (MPS) to 25%, In terms of Rule 19(2)(b) and 19A of securities Contracts (Regulations) Rules, 1957, as amended (the "SCRR") and clause 40A of the Listing Agreement.
No & % of shares/ voting rights post acquisition / Sale*	30,31,127 Equity Shares (14.98%)
Trading member through whom the trade was executed with SEBI and the Registration No. of the TM	Not Applicable
Exchange on which trade was executed	Not Applicable
Buy quantity	Not Applicable
Buy Value	Not Applicable
Sell quantity	Not Applicable
Sell Value	Not Applicable

\*Dilution in percentage of equity shareholding pursuant to allotment of shares by the Target Company on a preferential basis

**For Southern Roadways Limited**

**Authorized Signatory**

Place: Madurai

Date: 12/7/2013

**FORM D**

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**

**Regulation 13(4) and 13(4A) - Details of change in shareholding or voting rights held by  
Director or Officer or Promoter or Person who is part of Promoter Group  
of a Listed Company (Sundaram Clayton Limited)**

<b>PARTICULARS</b>	<b>DETAILS</b>
Name, PAN & address of Promoter / Person who is part of Promoter Group / Director / Officer	Sundaram Finance Limited AAACS4944A 21, Patullas Road Chennai 600 002
No. and % of shares/ voting rights held by the Promoter / Person who is part of Promoter Group / Director / Officer	22,73,085 Equity Shares (11.98%)
Date of receipt of allotment advice/ acquisition of / sale of shares/ voting rights	11 <sup>th</sup> July 2013 *
Date of intimation to Company	12 <sup>th</sup> July 2013
Mode of acquisition (market purchase/ public/rights/preferential offer etc.) / sale	Consequent upon reduction in the percentage of equity shareholdings of the promoters group upon allotment of 12,64,501 shares to Qualified Institutional Buyers under Institutional Placement Programme in terms of SEBI (ICDR) Regulations, 2009 by the TC on a preferential basis and sale of 4 shares through OFS by us for the purpose of increasing the 'minimum public shareholding' (MPS) to 25%, in terms of Rule 19(2)(b) and 19A of Securities Contracts (Regulations) Rules, 1957, as amended (the "SCRR") and Clause 40A of the Listing Agreement.
No & % of shares / voting rights post acquisition/ sale*	22,73,081 Equity Shares (11.24%)
Trading member through whom the trade was executed with SEBI and the Registration No. of the TM	Axis Capital Limited SEBI Regn. No.INB011387330
Exchange on which trade was executed	Bombay Stock Exchange Limited
Buy quantity	Not Applicable
Buy value	Not Applicable
Sell quantity	4 shares
Sell Value	Rs.295/- per share

\* Dilution in percentage of equity shareholding pursuant to allotment of shares by the Target Company (Sundaram Clayton Limited) on a preferential basis.

For Sundaram Finance Limited

  
P Viswanathan  
Secretary & Compliance Officer

Place: Chennai  
Date: 12<sup>th</sup> July 2013