# AMRUTANJAN HEALTH CARE LIMITED

REGD. OFFICE: NEW NO.103 (OLD NO. 42-45), LUZ CHURCH ROAD, MYLAPORE, CHENNAI - 600 004. email id: investors@amrutanjan.com website: www.amrutanjan.com

STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th JUN 2013

	4,335.57 3,3 8,787.04 8,1	8,803.32	Total Capital Employed in company						
		.,	Contract the state of the state						
		4,353.65	comprate liabilities						
			Unallocable corporate assets less	8.29	3.01	4.78	0.11	b) Basic and diluted EPS after Extraordinary items (Rs.)	L
67 57 4.451.47	4,451.47 4,867.57	4,449.67	Total Capital employed in segments	8.29	3.01	4.78	0.11	a) Basic and diluted EPS before Extraordinary items (Rs.)	
40.50 38.15	38.15	21.00	c) APMC					Earnings Per Share EPS - Rs. (Not Annualised)	16. Ez
659.75 1,108.02	1,108.02 6	1,113.74	b) Beverages	8,494.73				Reserve excluding Revaluation Reserves as per Balance Sheet of previous accounting year	15. R
4,167.32 3,305.30	3,305.30 4,1	3,314.93	a) OT C Products						
				292.31	292.31	292.31	292.31	Paid-up Equity Share Capital (Face Value Rs.2 /- (Rs. 10/- each)	14. Pa
			(Segment Assets - Segment Liabilities)	1,211.96	89.46	698.47	16.28	Net Profit for the Period (11 + 12)	13. N
			3 Capital Employed					Extraordinary Items :	
77.66 1,779.43	983.83	13.38	Total Profit Before Tax	1,211.96	89.46	698.47	16.28	Net Profit from Ordinary Activities after Tax (9 - 10)	
			Add: Extraordinary Items	567.47	(11.80)	285.36	(2.90)	Tax Expense incl Deferred Tax	
		114	Less: Exceptional items	1,779.43	77.66	983,83	13.38	Profit from Ordinary Activities before Tax (7 + 8)	
(20.00) (216.51)	(101.07)	(47.30)	net off unallocable income		١,			Exceptional treffs	
			ii) Otter ur-allocable experiorure	1,//5.43	(/.50	903.03	13.36	From after interest but before exceptional items (5 - 6)	- 10
		1	1000 - 1 - 1000000		1 0 0	2000			
		44.76	pec   Interpet	241 72	50.84	77 58	44 76	injurget	9 9
		10.84	Total	2 021 15	137 50	1 056 41	58 14	Profit before Interest and Exceptional Items (3 + 4)	
(30.75) (117.39)	(21.28)	(17.15)	c) APMC	426.64	82.40	131.07	74.96	Other income	
71.22 (159.65)	18.08	5.90	b) Beverages	1,594.51	55.10	925.34	(16.82)	Profit from Operations before Other Income, Interest and Exceptional Items (1 - 2)	3
		22.09	a) OTC Products						
				11,912.02	2,026.45	3,506.78	2,226.78	Total Expenditure	7
			Profit(Loss) Before Tax and Interest	2,008.98	372.22	716.51	395.14	Other Expenditure	9
			2 Segment Results	329.47	67.93	18.47	87.44	Lepreciation	7.
1	1		3 Comment Document	330.47	67.03	78 47		Paracalation	- 28
2 081 55 13 506 53	4 432 12 20	2 209 96	Sales / Income from operations	1 768 09	146.86	474 65	233 97	Advertisement & Selling Expenditure	
			Less: Inter segment revenue	1,972.63	421.49	498.33	526.48	Employee Cost	e m
2,081.55 13,506.53	4,432.12 2.0	2,209.96	Total	294.69	79.26	38.23	71.44	Purchase of Traded goods	
7.55 99.02	47.17	39.20	c) APMC	5,480.14	828.75	1,672.82	899.72	Consumption of raw & other materials	
663.84 1,974.91	842.67 6	646.96	b) Beverages	58.02	109.94	27.77	18.59	(Increase) / Decrease in Stock in Trade and work in progress	a.
1,410.16 11,432.60		1,523.80	a) OTC Products					Expenditure	2
			Net Sales	13,506.53	2,081.55	4,432.12	2,209.96	Total Income	_
				99.02	7.55	47.17	39.20	(b) Other Operating Income	8
			1 Segment Revenue	13,407.51	2,074.00	4,384.95	2,170.76	(a) Net Sales / Income from operations	. ·
ited) (Audited)	(unaudited) (unaudited)	(unaudited) (ui		702.63	95.07	196.05	90.90	Less Excise Duty	_
	31-Mar-13 30-Jun-12	+		14,110.14	2,169.07	4,581.00	2,261.66	Gross Sales	G
-	1	1						PART-I	.0
YEAR ENDED	CUARTER ENDED	QUAN	PARTICULARS	(Audited)	(unaudited)	(unaudited)	(unaudited)		
	1	2							
				31-Mar-13	30-Jun-12	31-Mar-13	30-Jun-13		
	STANDALONE								2
	greement	under Clause 41 of the Listing Agreement	under Clause 41 of the Listing Agreement	YEAR ENDED	Ö	QUARTER ENDED	0		

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STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th JUN 2013

Percentage of shares (as a % of the total shareholding of the Promoter and Promoter group)		100.00%	
of the Promoter and Promoter		100.00.70	
		400 00%	ng of the Promoter and Promoter group) 100,00% 100,00% 100,00%
	743354	7433545 7413980	
Percentage of shares (as a % of the total share capital of the company)	capital of the company)	capital of the company)	capital of the company)
	25	NII	
	49.14	49.14% 49.27%	
	718177	7181770 7201335	
	(unaudited)	(unaudited) (unaudited)	-
Particulars	ars 30-Jun-13		30-Jun-13
		Quarter Ended	Quarter Ended
	30-Jun-13 (unaudited) 718177 49.14	60	Quarter Ended 31-Mar-13 30-J (unaudited) (unau- 6 49.27%

 $_{\uparrow}$  The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its Meeting held on 7th Aug. 2013.

2 The figures for the previous quarter / period have been regrouped / reclassified wherever necessary.

## 3 Management Discussion and Analysis

### a OTC Business:

Sales Grew by 7.3%, increased advertising spends resulted in lower operating profit.

Advertising campaign was commenced in April with the goal of building new formats like Roll on which has also aided in 1st Quarter sales growth. Our 1st Quarter is historically slow due to seasonality.

Gross Margins have improved due to improvement in Material cost as a result of reduction in packing materials and lower menthol costs and the Material cost to sales ratio has come down from 41% to 35% Year over Year.

### Beverages Business

Our Beverage business had a marginal decrease in revenue due to overall slow down in the industry due to unseasonal rain.

We had higher profit during same period of last year due to increased MRP temporarily

ended 30th Jun for the Quarter 2013

## c Amrutanjan Pain Management Center

Our Pain Service business saw a robust start to the year with revenues growing from 7.5lacs to 39.2 lacs. We hope to see continued growth in this business.

Remaining unresolved at the end of the quarter

Received during the quarter Disposed off during the quarter

anding at the beginning of the quarter

B. INVESTOR COMPLAINTS

After Growing 7 quarters consecutively during 2010-11 and 2011-12, we stalled during Q1 to Q3 of 2012-13 4th quarter growth in 2012-13 has continued in q1 of 2013-14. We wish to maintain the same.

S. Sambhu Prasad

For Amrutanjan Health Care Limited

Chairman & Managing Director

Date : 7th Aug 2013 Place : Chennal

Page 2 of 2

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#### P. S. SUBRAMANIA IYER & CO. CHARTERED ACCOUNTANTS

New No. 103, (Old No. 57/2), P. S. Sivasamy Salai, (Sullivan Garden Road), Mylapore, Chennai - 600 004.

#### LIMITED REVIEW REPORT

The Board of Directors, Amrutanjan Health Care Ltd, Chennai.

- 1. We have reviewed the accompanying statements of unaudited financial results of Amrutanjan Health Care Ltd, ("the Company") for the quarter ended June 30, 2013 ("the Statement"), except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been reviewed by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
- 2. We conducted our review in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 3. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with recognition and measurement principles laid down in Accounting Standard 25 "Interim Financial Reporting", [notified pursuant to the Companies (Accounting Standards) Rules, 2006, (as amended)] and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: Chennai Date: 07.08.2013



For P.S.Subramania lyer & Co,. Firm Registration No: 004104S Chartered Accountants

Vhranalhan

(V.Swaminathan) Partner Membership No.22276