Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / ~~invocation of encumbrance/ release of encumbrance~~, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	The Byke Hospitality Limited
Name of the Promoter(s) on whose shares encumbrance was created/ ~~invoked/ released~~ (tick the relevant one)	Choice Capital Advisors Private Limited
Date of reporting	July 30, 2013
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited Madras Stock Exchange Limited

Details of Promoter' Holding:
(The term "event" indicates creation / invocation/ release of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event Holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance Pledge/lien or other - give details	
Names	Number	% of total Share Capital	Type - Creation/ invocation/ release	Date (s)	Number	% of total Share Capital	Pre - Transaction Pledge	65,000 equity shares of Rs. 10/- each
							Pledge created on July 26, 2013	17,000 equity shares of Rs. 10/- each
							Total Shares Pledge :	82,000 equity shares of Rs. 10/- each
Choice Capital Advisors Private Limited	4,35,000	2.17%	Creation	July 26, 2013	4,18,000	2.08%		

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Note:- Total Paid up Share Capital of The Byke Hospitality Limited (TC) is 2,00,48,900 Equity Shares of Rs. 10/- each.

For **Choice Capital Advisors Private Limited**

Director

Place: Mumbai
Date: July 30, 2013

Choice Capital Advisors Private Limited Mumbai