



DIL Complex, Ghodbunder Road, Thane(W)- 400 610, INDIA.

Tel : +91-22-6798 0888

: +91-22-6798 0800

Fax : +91-22-6798 0999

Email : contact@dil.net

www.dil.net

Ref:BSE/26082013

August 26, 2013

Corporate Relations
The Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001.

Scrip Code No. 506414

Dear Sir,

**Sub : Agreement with Advertising Agents and Consultants
(Ref: Clause 53 of the Listing agreement)**

With reference to clause 53 of the Listing agreement, we would like to inform that the Company vide agreement dated August 6, 2013 has appointed M/s. Premsons Advertising and Marketing, Mumbai ('Agency'), a Partnership firm, as an additional Advertising Agent and Consultant of the Company with effect from August 1, 2013 for advertising, publicity, promotion matters.

The information as required under clause 53 of the Listing agreement is given below:

- a. Shareholding of the Agency in the Company:
NIL
- b. Any other disclosures related to such agreements, viz., details of nominee of the Agency on the Board of the company, any management control or potential conflict of interest arising out of such agreement, etc.:
Not Applicable
- c. Disclosures regarding any other back to back treaties/contracts/agreements/MoUs or similar instruments entered into by the company with media companies and/or their associates for the purpose of advertising, publicity, etc.:
The Company shall also continue to avail similar services of M/s Prem Associates Advertising and Marketing, appointed vide Agreement dated April 1, 2010. The necessary intimation to BSE, in this regard, has been given in the past.

Thanking you,

Yours faithfully,
For DIL Limited

A handwritten signature in black ink, appearing to read 'Srikant Sharma', written over the typed name and title.

**Srikant Sharma
Company Secretary**