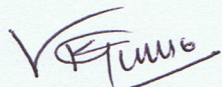


DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	ROSSELL INDIA LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer.	BMG INVESTMENTS PVT. LTD.		
3. Whether the acquirer belong to Promoter / Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE, NSE, Kolkata & Guwahati		
5. Details of the acquisition / disposal/ holding of shares / voting rights / holding of the Acquirer and PAC	Number	% wrt. Total Share wherever applicable	% w.r.t. total diluted share / voting capital of the TC(*)
Before the acquisition under, holding of:			
(a) Shares carrying voting rights.	2,74,60,836	74.83%	74.83%
(b) Voting Rights (VRs) otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category).	-	-	-
Total (a+b+c)	2,74,60,836	74.83%	74.83%
Details of acquisition			
(a) Shares carrying voting rights acquired	150	-	-
(b) VRs acquired / sold otherwise than by shares.	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) sold.	-	-	-
Total (a+b+c)	150	-	-

After the acquisition / sale, holding of:			
(a) Shares carrying voting rights.	-	-	-
(b) VRs otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	2,74,60,986	74.83%	74.83%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter se transfer etc.)	Open Market	Open Market	Open Market
7. Date of acquisition of shares,	13 th August , 2013		
8. Equity share capital of the TC before the said acquisition	3,66,96,475	100%	100%
9. Equity share capital of the TC after the said acquisition	3,66,96,475	100%	100%
10. Total diluted share / voting capital of the TC after the said acquisition	3,66,96,475	100%	100%

For BMG INVESTMENTS PVT. LTD.


(Authorised Signatory)

Place: New Delhi

Date: 14th August, 2013