

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		TV18 Broadcast Limited					
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		Network18 Media & Investments Limited					
Date of Reporting		31-Jul-13					
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & BSE Limited					
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		976,361,201 (57.04%) Please refer to enclosed details of Promoters' Shareholding					
Promoter(s) or PACs with him	Pre-event Holding		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details)		
	Number	% of total shares capital	Number	% of total share capital	Particulars	Shares	%
Network18 Media & Investments Ltd	877,035,062	51.24	877,035,062	51.24	Pre Event Pledge	1156483	0.07
					Event (Release from LIC)	1156483	0.07
					Post Event Pledge	0	0.00

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.


 For Network18 Media & Investments Ltd
 Yug Samrat
 Company Secretary

Place : Noida
Date : 31.07.2013

TV18 Broadcast Limited									
Shareholding of Persons Belonging to "Promoter & Promoter Group"									
Sr.No	Name of the Shareholder	Details of Shares held		Shares Pledge or Otherwise Encumbered			Share Pledge or otherwise encumbered		
				PRE EVENT			POST EVENT		
		No. of Shares held	As a % of total capital	Pledge Shares	As a % of Promoter	As a % of Total Capital	Pledge Shares	As a % of Promoter	As a % of Total Capital
1	NETWORK18 MEDIA & INVESTMENTS LIMITED	877035062	51.24	1156483	0.13	0.07	0	0.00	0
2	NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST (Holding in the name of Trustee)	28725006	1.68	0	0.00	0.00	0	0.00	0
3	RB MEDIASOFT PRIVATE LIMITED	26050431	1.52	0	0.00	0.00	0	0.00	0
4	ADVENTRUE MARKETING PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0
5	WATERMARK INFRA TECH PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0
6	COLORFUL MEDIA PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0
7	RB MEDIA HOLDINGS PRIVATE LIMITED	10420173	0.61	0	0.00	0.00	0	0.00	0
8	IBN18 TRUST	1300000	0.08	0	0.00	0.00	0	0.00	0
9	RAGHAV BAHL	642909	0.04	136000	21.15	0.01	136000	21.15	0.01
10	TV18 EMPLOYEES WELFARE TRUST	619548	0.04	0	0.00	0.00	0	0.00	0
11	RRB INVESTMENTS PRIVATE LIMITED	163563	0.01	0	0.00	0.00	0	0.00	0
12	VANDANA MALIK	85572	0.005	0	0.00	0.00	0	0.00	0
13	RITU KAPUR	53295	0.003	0	0.00	0.00	0	0.00	0
14	SUBHASH BAHL	2760	0.0002	0	0.00	0.00	0	0.00	0
15	RRB MEDIASOFT PRIVATE LIMITED	2363	0.0001	0	0.00	0.00	0	0.00	0
16	DIGITAL CONTENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
17	GLOBAL BROADCAST EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0
18	NETWORK18 EMPLOYEES WELFARE TRUST*	0	0.00	0	0.00	0.00	0	0.00	0
19	TV18 HOME SHOPPING NETWORK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
20	TELEVISION EIGHTEEN MEDIA & INVESTMENTS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
21	BK HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0
22	TELEVISION EIGHTEEN MAURITIUS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
23	TV18 HSN HOLDINGS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0
24	NAMONO INVESTMENTS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0
25	RVT HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
26	SETPRO18 DISTRIBUTION LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
27	BIG TREE ENTERTAINMENT PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
28	DIGITAL18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
29	e-EIGHTEEN.COM LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
30	MONEYCONTROL DOT COM INDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
31	B K MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
32	KEYMAN FINANCIAL SERVICES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
33	NETWORK18 PUBLICATIONS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
34	RB INVESTMENTS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
35	R B SOFTWARE PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
36	RRK HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
37	RVT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
38	CAPITAL18 FINCAP PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
39	VT SOFTECH PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
40	RRK FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
41	RRK MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
42	RVT FINHOLD PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
43	VT MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
44	BRR SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
45	BK MEDIA MAURITIUS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
46	E-18 LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0
47	WEB18 HOLDINGS LIMITED, CYPRUS*	0	0.00	0	0.00	0.00	0	0.00	0
48	WEB18 SECURITIES PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
49	COLOSCEUM MEDIA PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
50	STARGAZE ENTERTAINMENT PVT LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
51	GREYCELLS18 MEDIA LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
52	CAPITAL 18 LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0
53	NETWORK18 HOLDINGS LIMITED, MAURITIUS*	0	0.00	0	0.00	0.00	0	0.00	0
54	TV18 UK LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
55	RB HOLDINGS PRIVATE LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
56	INFOMEDIA PRESS LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
57	WEB18 SOFTWARE SERVICES LIMITED*	0	0.00	0	0.00	0.00	0	0.00	0
58	MANJU KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0
59	PRAMOD KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0
60	MST VIDUR BAHL*	0	0.00	0	0.00	0.00	0	0.00	0
61	MISS TARA BAHL*	0	0.00	0	0.00	0.00	0	0.00	0
62	MR. SANDEEP KAPUR*	0	0.00	0	0.00	0.00	0	0.00	0
	TOTAL :	976361201	57.04	1292483	0.13	0.08	136000	0.01	0.01

* Currently these entities do not hold any share in the Company however they form part of the Promoter Group of the Company.

