



A Listed Subsidiary of Network 18

'Bhaag Milkha Bhaag' crosses the Rs. 100 crores mark

New Delhi, August 6, 2013 – TV18 Broadcast Limited announced today that its film studio, Viacom18 Motion Pictures' latest release 'Bhaag Milkha Bhaag' has crossed the Rs. 100 crores net collection mark at the Domestic Box Office. It is the first Indian 'Biopic' to enter this illustrious club. In addition, the movie has clocked Rs. 20 crores plus in the international markets. The 'Bhaag Milkha Bhaag' game on the app store has also been a runaway hit.

Viacom18 Motion Pictures is a division of Viacom18 – TV18's entertainment Joint Venture with Viacom.

About TV18

Network18 is a media and entertainment company with interests in television, internet, films, e-commerce, magazines, mobile content and allied businesses. Through its subsidiary 'TV18 Broadcast Ltd.' [BSE: 532800, NSE: TV18BRDCST], the group operates news channels - CNBC-TV18, CNBC Awaaz, CNBC-TV18 Prime HD, CNN-IBN, IBN7 and IBN-Lokmat (a Marathi regional news channel in partnership with the Lokmat group). TV18 also operates a joint venture with Viacom, called Viacom18, which houses a portfolio of popular entertainment channels – Colors, Colors HD, MTV, SONIC, Comedy Central, VH1, Nick, Nick Jr. and Nick Teen - and Viacom18 Motion Pictures, the group's filmed entertainment business. TV18 has also forayed into the Indian factual entertainment space through A+E Networks | TV18 (a joint venture between A+E Networks and TV18 Broadcast) which operates HistoryTV18. TV18 and Viacom18 have also formed a strategic joint venture called IndiaCast, a multi-platform 'content asset monetization' entity mandated to drive domestic and international channels distribution, placement services and content syndication for the bouquet of channels from TV18, Viacom18, Disney and other broadcasters. For more information, please log on to www.network18online.com.

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