Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target Company (TC) | Brand Could Byt. Ud. | | |
|--|------------------------------|--|---|
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | | | |
| Whether the acquirer belongs to Promoter/Promoter group | prono | | • |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | Bombay Stock Exchange up | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t.total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC (*) |
| Before the acquisition under consideration, holding of : | | | |
| a) Shares carrying voting rights b) Voting rights (VR) otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | 2126667 | 3-375 | |
| d) Total (a+b+c) | | | |
| Details of acquisition/sale | | | |
| a) Shares carrying voting rights acquired/sold b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Total (a+b+c) | 18000 | 2:76 | 2.180 |
| A Character and the second sec | | | |
| After the acquisition/sale, holding of: | | | |
| a) Shares carrying voting rights b) VRs otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition d) Total (a+b+c) | : | 6.028 | 4.756 |
| wy 1000 (w. 0. 0) | | | |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | Issue : corver through | sten d w | Chance concided |

| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 9/8/2013 | | |
|--|-------------------|--|--|
| Equity share capital / total voting capital of the TC before the said acquisition / sale | 630043630 | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | 65 1393630 | | |
| Total diluted share/voting capital of the TC after the said acquisition | 825543630 | | |

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory

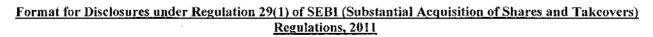
Place: Korkal

Date:

POT BEARAT CEMENT PVT. 1.5 TO

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Authorised Signatory



| Burn | Burnfun Cement Ud. | | |
|--|--|--|--|
| Branken Cement Utd. Bharot Cement PVI. Ctd. | | | |
| Promoter | | | |
| somboy Stock Exchange it | | | |
| Number | % w.r.t.total share/voting capital wherever | 1 % w.r.t. total diluted | |
| | | | |
| t : | 3-375 | | |
| | 70000000000000000000000000000000000000 | A | |
| t g | 2.76 | 2.180 | |
| | | | |
| A -000-, A000000000000 | # · · · · · · · · · · · · · · · · · · · | | |
| · | \$ 6.028° | 4-756. | |
| | Number Number | Promoter Source Stock Number % w.r.t.total share/voting capital wherever applicable 2126667 3-375 | |

| redemption, ratio at which it can be converted into equity shares, etc. | · |
|---|------------|
| Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC. | 9 (8/2013 |
| Equity share capital / total voting capital of the TC before the said acquisition | 630043630 |
| Equity share capital/ total voting capital of the TC after the said acquisition | 65 1393630 |
| Total diluted share/voting capital of the TC after the said acquisition | 825543630 |

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory

Place: Col Kosta

Date:

FOR BEARAT CEMENT PVT, LTD.

Authorised Signatory,