

ANNEXURE B			
Format for disclosure under Regulation 29(2) of SEBI(Substantial Acquisition of Shares and Takeovers) Regulation, 2011			
Name of the Target company	CELEBRITY FASHIONS LTD		
Name of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	NEW VERNON PVT. EQ LTD-FDI A/C		
Whether the acquirer belongs to Promoter/Promoter group			
Name(s) of the Stock Exchange(s) where the shares of TC are listed	NSE & BSE		
Details of the acquisition/disposals/holding of shares/voting rights/holding of the acquirer and PAC	Number	% w.r.t. total shares/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the Acquisition/disposal under consideration, holding of:</u>			
(a) Shares carrying voting rights	3,400,000	shs	14.76%
(b) Voting rights (VR) otherwise than by shares			
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c)	3,400,000	shs	14.76%
<u>Details of the acquisition/Sale</u>			
(a) Shares carrying voting rights	N/A	N/A	N/A
(b) Voting rights acquired (VR) otherwise than by shares			
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c)	N/A	N/A	N/A
<u>After the Acquisition/sale, holding of:</u>			
(a) Shares carrying voting rights	3,400,000	shs	11.15%
(b) Voting rights (VR) otherwise than by shares			
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c)	3,400,000	shs	11.15%

Mode of acquisition/Sale (e.g. open market/Off Market / public issue/ rights issue/ preferential allotment/ interest transfer etc).	PREFERENTIAL ALLOTMENT (CHANGE IN EQUITY CAPITAL)
Date of acquisition of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	24-Sep-2013
Paid up capital/ total voting capital of the target company before the said acquisition	23,034,665 (shs) Before Preference shares allotment
Paid up capital/ total voting capital of the target company after the said acquisition	30,503,765 (shs) After Preference share allotment
Total diluted Share/voting capital of the TC after the said acquisition/sale	30,503,765 (shs) After Preference share allotment
<p>Note:</p> <p>(1) The stock exchange shall immediately display the above information on the trading screen, the Board shall also on its website.</p> <p>Signature of the acquirer's Authorized Signatory</p> <p>Place: Mumbai</p> <p>Date: 30-Sep-2013</p>	