

Annexure-A
Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Jagran Prakashan Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ICICI Prudential Life Insurance Company Limited		
3. Whether the acquirer belongs to Promoter / Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange and BSE Limited		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital	% w.r.t. total diluted share/voting capital
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	16,489,449	4.97%	4.97%
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	16,489,449	4.97%	4.97%
Details of acquisition			
a) Shares carrying voting rights	300,000	0.09%	0.09%
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	300,000	0.09%	0.09%
After the acquisition, holding of:			
a) Shares carrying voting rights	16,789,449	5.06%	5.06%
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	16,789,449	5.06%	5.06%
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open market		
7. Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	NA		
8. Date of acquisition of/ date of receipt of intimation of allotment of shares / VR / warrants / convertible securities / any other instrument that entitles the acquirer to receive shares in the TC	September 12, 2013		
9. Equity share capital / total voting capital of the TC before the said acquisition	331,911,829 of ₹ 2 each		
10. Equity share capital/ total voting capital of the TC after the said acquisition	331,911,829 of ₹ 2 each		
11. Total diluted share / voting capital of the TC after the said acquisition	331,911,829 of ₹ 2 each		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC



Ramandeep Singh Sahni
SVP – Finance
ICICI Prudential Life Insurance Company Limited

Place: Mumbai
Date: September 16, 2013