Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 121.6. Industries (India) Limited Name of the Target Company(TC) Bluechip Invistments Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one) Private Limited Date of reporting 23.09.2013 1. Boombay Stock Exchange Limites 2. National Stock Exchange of Sodia Names of the stock exchanges where the shares of the target company are listed Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be) Promoter Pre-event holding Details of events pertaining to (*) Details of Post event (s) or encumbrance holding encumbrance **PACs** (encumbered (pledge/lien with him shares to be or othersexcluded) give details % of Names Number Type - creation/ Date (s) Number % of C Traism of invocation/ release total pleage of total Bluechip 14,27,000 share share Invest 7 14,27,000 capital Shows capital PVIE 252 1427659 Shaves 6.75% 0.003% (*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance. FOR BLUECHIP INVESTMENTS PVT. LTD Signature of the Authorized Signatory **Authorised Signatory**

Place: Chennai

Date: 23.09.2013