

(I) (a) Statement showing Shareholding Pattern of B.A.G. Films & Media Limited as on 30.09.2014

Name of the Company: B.A.G. Films and Media Limited

Scrip Code: 532507 Name of the Scrip: BAGFILMS Class of Security: B

Quarter Ended: As on: 30.09.2014

Partly paid-up shares:-	No. of partly paid-up Shares	As a % of total no. of partly-paid-up	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	N.A.	N.A.	N.A.
Held by Public	170841	100	0.10
Total	170841	100	0.10
Outstanding Convertible Securities	No. of Outstanding Securities	As a % of total no. Outstanding Convertible Securities	As a % of total no. of shares of the Company, assuming full Conversion of the Convertible Securities
Held by Promoter/Promoter Group	-	-	-
Held by Public	-	-	-
Total			
Warrants	No. of Warrants	As a % of Total no. of Warrants	As a % of total no. of shares of the Company, assuming full Conversion of Warrants
Held by Promoter/Promoter Group	48000000	60	19.18
Held by Public	32000000	40	12.79
Total	80000000	100	31.97
Total Paid-up Capital of the Company, assuming full Conversion of warrants and Convertible Securities			250,218,090

For B.A.G. FILMS & MEDIA LTD.

Kopiv G.
Company Secretary

Category	Category Shareholder	No. of Shareholders	Total No. of Shares	Number of shares held in Dematerialised Form	Total Shareholding as a percentage of total no. of shares			Shares pledged or otherwise encumbered	
					As a Percentage of (A+B)	As a Percentage of (A+B+C)	Number of shares	As a Percentage	
(A)	Shareholding of Promoter and Promoter Group								
(1)	Indian	3	21,507,790	21,507,790	12.64	12.64	-	-	-
(a)	Individuals/ Hindu Undivided Family	-	-	-	-	-	-	-	-
(b)	Central Government/ State Government(s)	1	38,194,868	38,194,868	22.44	22.44	-	-	-
(c)	Bodies Corporate	-	-	-	-	-	-	-	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-	-
	Sub - Total (A) (1)	4	59,702,658	59,702,658	35.07	35.07			
(2)	Foreign								
(a)	Individuals (Non-Resident/ Individuals/Foreign Individuals)	-	-	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-	-	-
(d)	Qualified Foreign Investor	-	-	-	-	-	-	-	-
(e)	Any other (specify)	-	-	-	-	-	-	-	-
	Sub - Total (A) (2)	4	59,702,658	59,702,658	35.07	35.07			
	Total shareholding of Promoter and Promoter Group (A) = (A) (1) + (A) (2)	4	59,702,658	59,702,658	35.07	35.07			
(B)	Public shareholding								
(1)	Institutions								
(a)	Mutual Funds/UTI	1.00	11,490	11,490	0.01	0.01	-	-	-
(b)	Financial Institutions/ Banks	-	-	-	-	-	-	-	-
(c)	Central Government/ State Government(s)	-	-	-	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-	-	-	-
(e)	Insurance Companies	-	-	-	-	-	-	-	-
(f)	Foreign Institutional Investors	-	-	-	-	-	-	-	-
(g)	Foreign Venture Capital Investors	-	-	-	-	-	-	-	-
(h)	Qualified Foreign Investor	-	-	-	-	-	-	-	-
(i)	Any other (specify):	-	-	-	-	-	-	-	-
	Sub - Total (B) (1)	1	11,490	11,490	0.01	0.01			
(2)	Non-Institutions								
(a)	Bodies Corporate	714	30,243,787	30,243,787	17.77	17.77	-	-	-
(b)	Individuals - Individuals holding nominal share capital upto Rs. One Lac Individuals holding nominal share capital in excess of Rs.	45,550	43,182,079	42,974,299	25.37	25.37	-	-	-
	One Lac Qualified Foreign Investor	105	35,871,562	35,801,312	21.07	21.07	-	-	-
(c)	Any other (specify)	-	-	-	-	-	-	-	-
(d)	NRIs	144	1,107,814	1,107,814	0.65	0.65	-	-	-
	OCBs	2	98,600	49,300	0.06	0.06	-	-	-
	Trust	1	100	100	0.00	0.00	-	-	-
	Sub - Total (B) (2)	46,516	110,503,942	110,176,610	64.92	64.92			
	Total Public Shareholding (B) = (B) (1) + (B) (2)	46,517	110,515,432	110,188,100	64.93	64.93			
	TOTAL (A) + (B)	46,521	170,218,090	169,890,758	100.00	100.00			
(C)	Shares held by Custodians and against which Depository Receipts have been issued								
1	Promoter & Promoter Group	-	-	-	-	-	-	-	-
2	Public shareholding	-	-	-	-	-	-	-	-
	GRAND TOTAL (A) + (B) + (C)	46,521	170,218,090	169,890,758	100.00	100.00			

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Company Secretary

1 (b) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Promoters and Promoter Group" as on 30.09.2014													
SN	Name of the Shareholder (II)	Details of Shares Held			Encumbered Shares			Details of Warrants			Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital (XII)
		No. of Shares Held (III)	As a % of Grand Total (A)+(B)+(C) (IV)	No. of Grand (V)	As a % of Grand Total (A)+(B)+(C) (VI)	No. of Warrants Held (VIII)	As a % total number of warrants of the same class (IX)	Number of Convertible Securities Held (X)	As a % Total Number of Convertible Securities of the Same Class (XI)				
(A) 1 (a)	Individuals/Hindu Undivided Family (II)												
1	Anuradha Shukla	21479190	12.62	-	-	-	-	-	-	-	-	-	8.58
2	Jyoti Shukla	1900	0.00	-	-	-	-	-	-	-	-	-	0.00
3	Sudhir Shukla	26700	0.02	-	-	-	-	-	-	-	-	-	0.01
(A) 1 (c)	Bodies Corporate												
1	ARVR Communications Private Limited	38194868	22.44	-	-	-	-	24000000	30.00	-	-	-	15.26
2	Skyline Tele Media Services Limited	-	-	-	-	-	-	24000000	30.00	-	-	-	9.59
3	B.A.G. Live Entertainment Limited	-	-	-	-	-	-	48000000	60.00	-	-	-	9.59
	TOTAL	59702658	35.07	-	-	-	-	48000000	60.00	-	-	-	43.04

For B.A.G. Finance & Investments Ltd.

Kajiv

Company Secretary

(c) (i) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons belonging to the category "Public" holding more than 1% of Total no. of shares as on 30.09.2014									
SN	Name of the Shareholder	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+(C) Indicated in Statement at para (i)(a) above)	Details of Warrants			Details of Convertible Securities		Total Shares (including underlying shares of warrants and convertible securities) as a % of diluted Share Capital
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class		
B 1 (f)	Foreign institutional Investors	-	-	-	-	-	-	-	-
(B) 2 (a)	Bodies Corporate		7.68						
1	High Growth Distributors Pvt Ltd	13,078,000		11000000	13.75	-	-	-	5.23
2	Oscar Software Private Limited	-		10000000	12.50	-	-	-	4.40
3	Canon Media Private Limited	-		110000000	13.75	-	-	-	4.40
4	Red Star InfoTech Private Limited	-		-	-	-	-	-	-
(B) 2 (b)	Individuals		11.90						
1	Sameer Gehlaut	20,250,900		-	-	-	-	-	8.09
	TOTAL	33,328,900	19.58	32000000	40.00	-	-	-	26.11

MEDIA LTD.

For B...

Signature

Secretary

(c) (ii) Statement Showing Holding of Securities (including shares, warrants, convertible securities) of Persons (together with PAC) belonging to the category "Public" holding more than 5% of Total Number of Shares of the Company as on 30.09.2014									
SN	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	No. of Shares Held	Shares as a % of Total Number of Shares (i.e. Grand Total (A)+(B)+(C) Indicated in Statement at para (i)(a) above)	Details of Warrants		Details of Convertible Securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted Share Capital	
				Number of Warrants Held	As a % total Number of Warrants of the Same Class	Number of Convertible Securities Held	As a % Total Number of Convertible Securities of the Same Class		
(B) 2 (a)	Bodies Corporate								
1	High Growth Distributors Pvt Ltd	13,078,000	7.68	-	-	-	-	-	5.23
(B) 2 (b)	Individuals								
1	Sameer Gehlaut	20,250,900	11.90	-	-	-	-	-	8.09
	TOTAL	33,328,900	19.58						13.32

For B.A.G. FILMS & MEDIA LTD.

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I(d)Statement Showing details of Locked-in Shares as on 30.09.2014

SN	Name of the Shareholder	Category of Shareholders (Promoters/ Public)	Number of Shares	Shares as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
1	ARVR Communications Private Limited	Promoter A 1 (c)	5000000	2.94
	TOTAL		5000000	2.94

For B.A.G. FILMS & MEDIA LTD.

Rajiv Kumar
Company Secretary

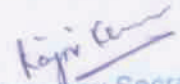
(II)(a)

Statement Showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

(II)(b)

Statement showing Holding of Depository Receipts (DRs), where underlying Shares Held by Promoter/Promoter Group are in Excess of 1% of the Total Number of Shares				
Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares Underlying Outstanding DRs as a Percentage of Total Number of Shares (i.e. (A)+ (B)+ (C) indicated in Statement as Para (I) (a) above)
	N.A.	N.A.	N.A.	N.A.

For B.A.G. FILMS & MEDIA LTD.


Company Secretary

(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.

(Give description of voting rights for each class of security.)

Class X:

Class Y:

Class Z:)

Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights i.e. (VI)	
		Class X	Class Y	Class Z		As a percentage of (A+B)	As a percentage of (A+B+C)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
(A)	Promoter and Promoter Group	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Indian						
(a)	Individuals/ Hindu Undivided Family						
(b)	Central Government/ State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/ Banks						
(e)	Any Other (specify)						
	Sub-Total (A)(1)						
(2)	Foreign						
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)						
(b)	Bodies Corporate						
(c)	Institutions						
(d)	Any Other (specify)						
	Sub-Total (A)(2)						
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)						
(B)	Public shareholding	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
(1)	Institutions						
(a)	Mutual Funds/UTI						
(b)	Financial Institutions/						

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	Banks						
(c)	Central Government/ State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors						
(g)	Foreign Venture Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B)(1)						
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 1 lakh. ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public Shareholding (B)= (B)(1)+(B)(2)						
	TOTAL (A)+(B)						
(C)	Shares held by Custodians and against which Depository Receipts have been issued	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
	GRAND TOTAL (A)+(B)+(C)						

For B.A.G. FILMS & MEDIA LTD.

[Signature]
Company Secretary