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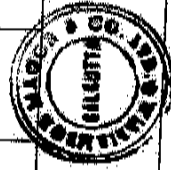
Name of the Target Company ("TC"):
EVEREADY INDUSTRIES INDIA LIMITED
 1, MIDDLETON STREET
 KOLKATA - 700071

"FORM D"

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13(4), 13(4A) and (6)]

Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of Intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer etc.)/ sale	No. & % of shares/voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
WILLIAMSON MAGOR & CO. LIMITED FOUR MARQUE LAKE KOLKATA - 700001 PAN NO. AAACW2369P	1,69,56,841 Equity Shares of Rs. 5/- each representing 23.3285% of the Paid-up Capital of the TC prior to this acquisition	51,000 Equity Shares representing 0.0702% of the Paid-up Capital of the TC acquired on 16.10.2014	24.10.2014	51,000 Shares of the TC acquired through market trades at the current market price	1,70,07,841 Equity Shares representing 23.3387% of the Paid-up Capital of the TC	VCK Share & Stock Broking Services Ltd SEBI-Regn. No. IMB 230469139 - NSE NSE Code No. 04691 CMBPID:IN 552900	NSE	51,000 Shares	Rs. 36,24,280.00 (i.e. Rs. 110.28 approx. per share)	Nil	Nil



WILLIAMSON MAGOR & CO. LIMITED

Date : 24th October 2014
 Place : Kolkata

AUTHORISED SIGNATORY