

A Superbrand.

The General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

October 21, 2014

Dear Sir,

Re: Scrip Code – 532387

In terms of the Listing Agreement, we are submitting to you the text of our press release.

PRESS RELEASE

Ogle at TechSparks 2014, listed among year's Top 30 Start Ups

Pritish Nandy Communications Limited informs that Ogle, its subsidiary PNC Digital's proprietary cutting edge video and audio streaming platform was listed among the year's Top 30 best tech startups at YourStory.in's annual report 'Tech30' – India's first benchmarking document for early stage technology ventures. This report was published post the annual TechSparks conference which was held this year in Bangalore on 18th October 2014.

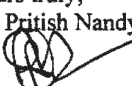
Currently in its fifth edition, TechSparks shortlisted Ogle for the idea supported by the innovative technology it has to offer to present day consumers of entertainment products. Ogle gives its subscribers the freedom to choose the entertainment they wish to see and watch on devices of their choice. This freedom can be exercised even over low internet bandwidth.

Acknowledging the recognition, Pritish Nandy, Chairman, PNC Digital said "Ogle is all set to change viewing habits in this country and grow the entertainment business well beyond its current scale and reach".

Harshawardhan Sabale, CEO, PNC Digital said "Being a start-up and being noticed by the industry for our work, always gives us a sense of achievement and a great feeling. We at Ogle are glad that we have received this recognition on such a reputed platform. The event has provided us a fine opportunity to connect with like-minded people. We continue to strive to enhance our product to cater to constantly changing consumer demand."

Announcing the felicitation, Shradha Sharma, Founder and Chief Editor, YourStory had to say that, "After creating a large scale impact through our vastly successful past four editions, this year we made TechSparks larger to showcase innovations that India has to offer. It was launched with the aim to bridge the gap between technology companies in India and the opportunities for them to scale. We are happy to showcase a product such as Ogle that has a unique offering and is customized for the Indian audience. We at Yourstory work passionately to discover and promote India's most promising entrepreneurs, providing them a platform to showcase their unique technologies."

TechSparks is a platform to showcase 30 early-stage technology ventures that the ecosystem must watch out for. The platform is aimed at bridging the gap between the potential of product technology companies in India and the opportunities for them to scale, by bringing together the entire technology ecosystem, involving investors, entrepreneurs, developers, corporates and the media under a single roof.

Yours truly,
For Pritish Nandy Communications Ltd

Rupali Vaidya
Company Secretary

