Format for disclosure by the Promoter(s) to the stock exchanges and the Target Company for encumbrances of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

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IName of the Target Company (TC)	_				M/s. Asian Paints Limited	s Limited						
Name of the Promoter(S) on whose Shares encumbrance was created	se Shares encum	brance was o	created		Isis Holding and Trading Company Private Limited	Trading Compa	ny Private Limite	•				
Date of Reporting					18.11.2014							
Name of the Stock Exchanges where the shares of the Target Company are Listed	ere the shares of	the Target C	ompany are Listed		Bombay Stock Exchange Limited / National Stock Exchange Limited	change Limite	d / National Stock	c Exchange L	imited			
Details of Promoters' holding												
Promoter(s) or PACs with him	Pre-event holding	holding	Details of events pertaining to	ertaining to	Post Event Holding	Holding	D@	@Detail of Encu	of Encumbrance (Pledge / Lien or others)	/ Lien or othe		Pledge is in favour of
			encumbrance	псе	(Encumbered shares to be	shares to be						
			,		excluded)	led)						
Names	Number	% of total	Type - Creation /	Date (S)	Number	% of total	Pre -	Present Plea	Present Pledge created on Total Shares % of total share	Total Shares	% of total share	
		share	Invocation /			share capital	Transaction			Pledged	capital	
		capital	Release				Pledge					
							No. of Shares	Date	No. of Shares No. of Shares	No. of Shares		
Isis Holding and Trading	52,884,120	5.51	RELEASE	14.11.2014	36,619,120	3.82	18,040,000 14.1	14.11.2014	1.2014 (1,775,000) 16,265,000	16,265,000	1.70	Kotak Mahindra
Company Private Limited												Prime Limited

@ Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

It is pledged for a period of 12 months from the date of creation for borrowing made.

For Isis Holding and Trading Company Private Limited

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Director / Authorised Signatory

Place : Mumbai

Date: 18.11.2014

Additional shares are pledged.