

BINNY LIMITED

Estd 1799

November 18, 2014

The Manager - Corporate Services Division,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

The Manager - Listing Compliance
Madras Stock Exchange Ltd.
No.30, Second Line Beach,
Chennai-600 001

Dear Sir,

Sub.: Intimation of Postal Ballot & E-voting

Pursuant to section 110 of the Companies Act, 2013 read with Companies (Management & Administration) Rules, 2014, the Company will be conducting postal ballot for obtaining the approval of shareholders of the Company for following Special Business:

- Approval of the shareholders for revising the consideration for sale of 14.06 acres of land situated in Purasawalkam Village, Purasawalkam-Perambur Taluk, Chennai District and also to transfer, sell or otherwise dispose of the said Property to Landmark Housing Projects Chennai Private Limited under section 180(1)(a) of Companies Act, 2013.
- Approval of the shareholders u/s. 186 of the Companies Act, 2013 to provide security in connection with the loan of Rs.220 cr. granted / to be granted by ECL Finance Limited to Landmark Barracks Projects Private Limited, a wholly owned subsidiary of Landmark Housing Projects Chennai Private Limited.

Further, pursuant to Clause 35B of the Listing Agreement and in terms of provisions of Section 108 of the Companies Act, 2013, read with the relevant Rules, the company would be offering E-voting Services of Central Depository Services (India) Limited (CDSL) to all its members to enable them to cast their votes electronically for the items set out in the Notice of Postal Ballot.

The e-voting commences on November 19, 2014 at 9.30 A.M and ends on December 18, 2014 at 6.30 P.M. and for those members whose doesn't have access to e-voting facility, duly completed postal ballot form should reach the Scrutinizer not later than the close of working hours of December 18, 2014.

Regd. Office :

No.1, Cooks Road, Otteri, Perambur, Chennai - 600 012.

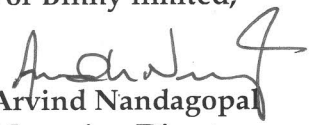
Tel No : 044-2662 1053, Fax : 044 - 2662 1056 E-mail : binny@binnyltd.in

CIN: L17111TN1969PLC005736

The Company has fixed November 14, 2014 as the Cut-off date for the purpose of ascertaining eligibility of shareholders for voting through electronic means / postal ballot.

Mr. V Suresh, Practising Company Secretary has been appointed as the Scrutinizer for E-voting and Postal Ballot Process.

Yours faithfully,
For Binny limited,


Arvind Nandagopal
Managing Director

