

**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Bharat Pura Cement Ltd.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Akhay Ventrade Pvt. Ltd.		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Ltd. National Stock Exchange of India Ltd.		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital	% w.r.t. total diluted share/voting capital of the TC (*)
	wherever applicable		
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	1971576	2.54	2.39
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
d) Total (a+b+c)			
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	400000	0.516	0.48
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
d) Total (a+b+c)			
<b>After the acquisition, holding of:</b>			
a) Shares carrying voting rights	2371576	3.058	2.873
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Total (a+b+c)			
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	off market		
Salient features of the securities acquired including time till			

redemption, ratio at which it can be converted into equity shares, etc.	NA.
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	04.11.2014.
Equity share capital / total voting capital of the TC before the said acquisition	775543630
Equity share capital/ total voting capital of the TC after the said acquisition	775543630
Total diluted share/voting capital of the TC after the said acquisition	825543630

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory

Place: Kolkata

Date: 05.11.2014

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**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Bharat Pura Cement Ltd.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	AKSHAY VENTURE PVT. LTD.		
Whether the acquirer belongs to Promoter/Promoter group	Yes.		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Ltd. National Stock Exchange of India Ltd.		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	1971576	2.54	2.39
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
d) Total (a+b+c)			
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	400000	0.516	0.48
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Total (a+b+c)			
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	2371576	3.058	2.873
b) VRs otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Total (a+b+c)			
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	off market		

Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	4/11/2014
Equity share capital / total voting capital of the TC before the said acquisition / sale	775543630
Equity share capital/ total voting capital of the TC after the said acquisition / sale	775543630
Total diluted share/voting capital of the TC after the said acquisition	825543630

(\* ) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

  
**Signature of the acquirer / seller / Authorised Signatory**

Place: Koikata

Date: 5.11.2014

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