



CAREER POINT

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Career Point signs an agreement with Ram Krishna Shiksha Samiti in Madhya Pradesh

10 November 2014, Kota: Career Point Ltd (NSE: CAREERP; BSE: 533260), nation's leading education player, has signed an agreement with Ram Krishna Shiksha Samiti, (Madhya Pradesh) for school integrated program under its tutorial division. As per the agreement, Career Point (the Company) will provide tutorial services to Ram Krishna Shiksha Samiti (the Society) students at RD Public School, Betul (the School) in Madhya Pradesh and prepare class 7th, 8th, 9th, 10th, 11th and 12th students for various competitive examinations i.e. NTSE, KVPY, Olympiads and laying strong foundation for Pre-Engineering and Pre-Medical entrance test preparation courses. The agreement is valid for three academic sessions commencing from 1st April 2015 with an option to be renewed further through mutual consent of the parties.

Commenting on the development Mr. Pramod Maheshwari, Chairman and Managing Director at Career Point Limited, said, "Madhya Pradesh has been growing rapidly in terms of providing quality education and we foresee a tremendous potential with respect to our service offerings. We are delighted to be associated with RDPS - a renowned education institution in the region. The development further supports our initiatives to avail the exemplary education in the reach of students at non-metro cities."

"At RDPS, we are committed to tender the traditional cultural values along with the global learning perspective to our students. With this perspective, we are extremely pleased to associate with the Career Point Group which would eventually help us in meeting our commitment and prepare our students to become the highest achievers while dealing with any academic challenges. We appreciate Career Point's initiatives to avail the best in-class education within the reach of students at non-metro cities and look forward for a very successful partnership." said Mrs. Ritu Khandelwal, Director of RD Public School.

Adding further to the potential outlook of the agreement, Mr. Mahesh Bhangriya, Vice President – Corporate Strategy at Career Point informed that, "Tutorial services in parallel to school courses enhance effectiveness of the education delivery and offer integrated learning environment to school students. Based on our experience with many school integrated programs across the nation, we believe that the partnership will certainly help in improving students' performance in both competitive as well as school examinations." He further added that the admissions in to government and many private engineering colleges at Madhya Pradesh are processed through JEE-Main (Joint Entrance Examination - Main).

About Career Point

Career Point caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) while operating in both the Formal and Informal education streams. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through a nationwide extensive network of Company operated branches; Franchisee centers; Technology enabled live classrooms; Online courses; School integrated programs; and Distance learning solutions. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools, Colleges and Universities in multiple geographies.

For more details, please visit: www.cpil.in, www.careerpoint.ac.in, www.cpuniverse.in, www.onlinepado.com

This press release may constitute forward-looking statements. Although Career Point believes that the expectations contained in such forward-looking statements are reasonable, however, the Company makes no representation and assurance on the expectations. These statements may involve risks and uncertainties that could cause actual outcomes to differ materially from the expected outcomes. Such risks include, but are not limited to, the risk factors described in Career Point's Red Herring Prospectus and other periodic reports / filings made to the Securities Exchange Board of India. Career Point undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

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Maheshwari