



November 26, 2014

The General Manager
Department of Corporate Relations
BSE Limited
P.J. Towers,
Dalal Street, Fort,
Mumbai 400 001

The Vice President,
Listing Department
**The National Stock Exchange of India
Limited**
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051

Sub: Qualified Institutions Placement of equity shares of face value Rs. 10 each ("the Equity Shares") by CEAT Limited (the "Company") under the provisions of Chapter VIII of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended (the "SEBI ICDR Regulations") and Section 42 of the Companies Act, 2013 (including the rules made thereunder) ("the QIP")

Dear Sir/ Madam,

We wish to inform you that in respect of the QIP, the QIP Committee (the "Committee") of the Company has at its meeting held today i.e. November 26, 2014, *inter alia* approved the following :

- a. Closure of the QIP today i.e. November 26, 2014.
- b. The issue price of Rs. 890/- per Equity Share , which is at a discount of Rs. 40.53 per Equity Share, to the Floor Price of Rs. 930.53 per Equity Share, for the Equity Shares to be issued and allotted to eligible Qualified Institutional Buyers in the QIP; and
- c. Adopted the Placement Document (PD) dated November 26, 2014, in connection with the QIP.

We request you to take on the above record and be treated as compliance under the applicable clauses(s) of the Listing Agreement.

Thanking you,
Yours Faithfully,
For CEAT Limited


H. N. Singh Rajpoot
Company Secretary

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