



November 28, 2014

The General Manager
Department of Corporate Relations
BSE Limited
P.J. Towers,
Dalal Street, Fort,
Mumbai 400 001

The Vice President,
Listing Department
**The National Stock Exchange of India
Limited**
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051

Sub: Qualified Institutions Placement of equity shares of face value ` 10 each ("the Equity Shares") by CEAT Limited (the "Company") under the provisions of Chapter VIII of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended (the "SEBI ICDR Regulations") and Section 42 of the Companies Act, 2013 (including the rules made thereunder) ("the QIP")

Dear Sir/ Madam,

We wish to inform you that the QIP Committee (the "Committee") of the Board of Directors of the Company at its meeting held today i.e. November 28, 2014, has approved the allotment of 44,94,382 (Forty four lakhs ninety four thousand three hundred and eighty two only) equity shares of face value Rs. 10/- each at a premium of Rs. 880/- per Equity Share, aggregating to Rs. 4000.00 Million.

We request you to take on record and the same be treated as compliance under the applicable clauses(s) of the Listing Agreement.

Thanking you,
Yours Faithfully,
For CEAT Limited


H. N. Singh Rajpoot
Company Secretary

