



## Eros International acquires worldwide rights of Superstar Rajinikanth's LINGAA

**Mumbai, Chennai, 10<sup>th</sup> November 2014:** Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry has acquired the worldwide rights of the hugely anticipated Tamil multi-entertainer *Lingaa*, starring superstar Rajinikanth and directed by K.S. Ravikumar.

Produced by Rockline Entertainment Pvt Ltd, Producer Rockline Venkatesh and also presented by Muni Rathna, *Lingaa* features south mega star Rajinikanth reprising a dual role along with Anushka Shetty and Sonakshi Sinha who makes her debut in Tamil cinema. The sound track has been scored by Oscar winning composer, A R Rahman with cinematography by R. Rathnavelu and production design by Sabu Cyril.

The Tamil and Telugu audio launch of *Lingaa* is slated for 16<sup>th</sup> November in Chennai along with the trailer launch of all three languages Tamil, Telugu and Hindi. The Hindi audio is scheduled to release soon. The music rights of the film, across languages – Tamil, Telugu and Hindi have been acquired by Eros' music label, Eros Music.

**Mr. Sunil Lulla, Managing Director, Eros International Media Ltd** said, *"We are delighted to present and release worldwide superstar Rajinikanth's much anticipated film Lingaa. Audiences across the globe keenly await his first live action film after the blockbuster Robot. There is a huge buzz within the consumers and trade for the film and we are very excited."*

**Producer Mr. Rockline Venkatesh** added, *"We are very pleased to associate with a leading studio like Eros to present a prestigious project like Lingaa starring superstar Shri Rajinikanth. With their global positioning, we hope to present the film on a worldwide platform with maximum reach"*.

Eros will release *Lingaa* worldwide in Tamil, Telugu and Hindi amongst other languages this December.

### About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library.

For further information please visit: [www.erosintl.com](http://www.erosintl.com)

**EROS INTERNATIONAL MEDIA LIMITED**

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053

Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: [eros@erosintl.com](mailto:eros@erosintl.com) • [www.erosintl.com](http://www.erosintl.com)

Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.

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