

**Format for disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares
And Takeovers) Regulations, 2011**

Part -A-Details of the Acquisition			
Name of the Target Company (TC)	Philips Carbon Black Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Dotex Merchandise Private Limited		
Whether the acquirer belongs to Promoter/Promoter Group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd. The Calcutta Stock Exchange Ltd.		
Details of the acquisition as follows	Number	% w.r.t total share/voting capital whichever applicable (*)	% w.r.t total diluted share/voting capital of TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Share carrying voting rights	1120000	3.249	3.249
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrant/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c)	1120000	3.249%	3.249%
Details of acquisition			
a) Shares carrying voting rights acquired	34000	0.099%	0.099%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired.			
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
e) Total (a+b+c)	1154000	3.348%	3.348%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	18426557	53.56%	53.56%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrant/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c)	18460557	53.56%	53.56%

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Mode of acquisition (e.g. open market/ public issue/ rights issue/ preferential allotment/ inter-se transfer, etc.)	Market Purchase
Salient Features of the Securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	Not Applicable
Date of Acquisition of/date of receipt of intimation of allotment of shares/VR/warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares in TC.	25.11.2014
Equity share capital/total voting capital of the TC before the said acquisition	34467572 Equity Shares of Rs. 10/- each
Equity share capital/total voting capital of the TC after the said acquisition	34467572 Equity Shares of Rs. 10/- each
Total diluted share/voting capital of the TC after the said acquisition	34467572 Equity Shares of Rs. 10/- each

For Dotex Merchandise Private Limited



Signature of the acquirer/ Authorised Signatory

Place: Kolkata

Date: 27.11.2014