

# PRESS RELEASE

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## **TVS Motor Company posts 22% sales growth in October 2014**

**Hosur November 1, 2014:** TVS Motor Company posted a sales growth of 22% during the month of October 2014, with total sales increasing from 197,905 units recorded in the month of October 2013 to 241,044 units in the month of October 2014.

### **Exports**

The company's total exports grew by 51% with sales increasing from 23,154 units in the month of October 2013 to 34,855 units in October 2014. Two wheeler exports grew by 65% with sales increasing from 16,750 units in October 2013 to 27,696 units in October 2014.

### **Two Wheeler**

Total two wheeler sales increased by 22% from 189,979 units recorded in October 2013 to 231,990 units in October 2014. Domestic two wheeler sales grew by 18% increasing from 173,229 units in October 2013 to 204,294 units in October 2014.

Scooters sales of the company grew by 68% increasing from 42,124 units in October 2013 to 70,571 units in October 2014. Motorcycles sales grew by 10% increasing from 82,352 units in the month of October 2013 to 90,779 units in October 2014.

### **Three Wheeler**

Three wheeler sales of the company registered an increase of 14%, growing from 7,926 units in October 2013 to 9,054 units in October 2014.

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