

Name of the Target Company ['TC']: **EVEREADY INDUSTRIES INDIA LIMITED**  
**1, MIDDLETON STREET**  
**KOLKATA - 700071**

"FORM D"

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
 [Regulations 13(4), 13(4A) and (6)]

**Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.**

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/Officer	No. & % of shares/voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/preferential offer etc.)/ sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
WILLIAMSON FINANCIAL SERVICES LIMITED FOUR MANGOE LANE KOLKATA - 700001  PAN NO. AAACW4504A	62,60,988 Equity Shares of Rs.5/- each representing 8.6136% of the Paid-up Capital of Eveready Industries India Limited ['TC'] held prior to this Acquisition.	1,10,000 Equity Shares representing 0.1513% of the Paid-up Capital of the TC acquired on 30.12.2014	31.12.2014	1,10,000 Equity Shares of the TC acquired through market trades at the current market price	63,70,988 Equity Shares representing 8.7649% of the Paid-up Capital of the TC	VCK Share & Stock Broking Services Ltd  SEBI-Regn.No. INB 230469139 - NSE NSE Code No.04691 CMBPID:IN 552900	NSE	1,10,000 Equity Shares of the TC	Rs.1,98,19,999.82 (i.e. Rs.180.18 approx. per share)	Nil	Nil



WILLIAMSON FINANCIAL SERVICES LIMITED  
 P. BANDYOPADHYAY  
 COMPANY SECRETARY

Date : 31st December 2014  
 Place : Kolkata