



Sonata Software opens US Development Facility at Redmond

Bangalore, February 28, 2014:

Sonata Software, a global IT software services provider, today opened a new Software Development Facility in Redmond, Washington. The centre was inaugurated by City Council President, Hank Margeson. The centre is part of Sonata's strategy to be a truly global company and will help Sonata serve its clients better in an increasingly changing global delivery model that demands closer interaction with clients.

Sonata is expanding its existing talent in US operations with this facility to over 100+ employees, to better service the needs of its long standing customers. In a bid to provide quality career opportunities locally, Sonata has recently started recruiting talent from the University of Washington and Washington State University through its LEAD program which has seen a good response. In LEAD, Sonata provides a comprehensively designed approach that balances the needs of graduates and the dynamic opportunities in the IT industry. The program combines an Earn-as-you-Learn paid training phase in emerging new technology areas, with subsequent opportunities to work on projects with marquee clients. "Sonata's commitment to partner with our community colleges and universities and train local graduates in high demand software specialties is a unique and welcome approach to narrowing our talent gap" said OneRedmond CEO Bart Phillips.

On the occasion, Srikar Reddy, CEO & MD of Sonata Software said "We believe that having development facilities closer to our clients and building scale and capability in specialised technologies and applications are an integral part of our long term strategy to be a partner of choice in select verticals and specialised horizontals. This development facility will enable deeper engagement and business development opportunities in the market. We look forward to building on our decade plus association with some of the most respected US enterprises and take that further in serving them and the community here. We thank the city of Redmond & OneRedmond for their support in enabling this entire initiative."

Mayor John Marchione of the city of Redmond said "Sonata Software brings the type of jobs that our residents are qualified for. This opening will assist Redmond's effort to create a vibrant economic environment"

About Sonata Software

Sonata Software is a global IT services company that focuses on enabling businesses win value with strategic IT initiatives. Sonata has deep technology expertise gained from multi-faceted



relationships spanning Product Engineering, Professional Consulting Services, Early Adopter Programs, Implementation and Alliances status with leaders such as Microsoft, SAP, Oracle, IBM, HP, hybris, TIBCO and Kony across Multi-Channel Commerce, ERP, CRM, Supply Chain Management, Analytics & Business Intelligence, Cloud, Social and Mobile technologies, enabling innovation, reliability and faster time to market in implementing the best IT solutions. Sonata leverages this expertise through a service line spanning Consulting, Application Development, Testing, Maintenance and Infrastructure Support, to deliver business critical outcomes across Customer Engagement & Growth, Enterprise Efficiency & Collaboration and strategic IT Cost Management needs for consumer facing enterprises in Travel, Retail and Consumer Goods industries. A unique delivery model built on dedicated customer specific Centres of Excellence, strong Governance and Value Co-creation, over decade plus relationships, underline the even deeper commitment Sonata seeks to bring to make a transformational impact on the clients critical business metrics. Sonata seeks to add differentiated value to leadership who want to drive strategic change with IT, for their businesses.

About One Redmond

OneRedmond is a private-public partnership for economic and community development, led by the private sector, working in close partnership with the City of Redmond.

Our Vision: OneRedmond is the catalyst for making Redmond the location of choice for businesses and a vibrant community in which to live and work.

Our Mission: To assist with the expansion and retention of local employers, attract new companies, and create community vitality.

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