S. KRISHNAMOORTHY & CO.

Chartered Accountants

PARTNERS

K.N. SREEDHARAN F.C.A. K. RAGHU B.Com., F.C.A., A.C.S 'Kenapathy Towers' III Floor No. 1391/A-1, Sathy Road Ganapathy, Coimbatore 641 006

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LIMITED REVIEW REPORT

To the Board of Directors of SUPER SALES INDIA LIMITED

- We have reviewed the accompanying statement of unaudited financial results of Super Sales India Limited for the quarter ended 31st December 2013, being submitted by the Company pursuant to the requirement of Clause 41 of the Listing Agreement except for the disclosures regarding "Public Shareholding" and "Promoter and Promoter Group Shareholding" which has been traced from disclosures made by the management and have not been reviewed by us. This Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
- We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards referred to in Section 211 (3C) of the Companies Act, 1956 and other recognised accounting practices and policies, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the stock exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For S.KRISHNAMOORTHY & CO. Chartered Accountants

K.N.SREEDHARAN Membership No.12026 Partner

Place: Coimbatore Date: 21/01/2014

SUPER SALES INDIA LIMITED Regd. Office 34 A, Kamaraj Road, Colmbatore - 641 018. UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED 31ST DECEMBER, 2013

SI Vo.	Particulars	3 months ended (unaudited)			9 months ended		Rs. In Lec 12 months ended
10.		24.42.2042	20.00.0040	24222		udited)	(audited
1	Income from Operations	31.12.2013	30.09.2013	31.12.2012	31.12.2013	31.12.2012	31.03.201
	Net Sales/Income from operations (net of						
(a)	excise duty)	5275.35	5881.21	4481.87	15926.35	14021.23	18310.4
(b)	Other operating Income	138.38	132.11	89.18		254.15	373.6
	Total Income from oprations (net)	5413.73	6013.32	4571.05		14275.38	
		VT10.10	00 13.32	4071.00	10277.70	192/3.30	18684.
2	Expenses						
	A. Cost of Material Consumed	2569.76	2402.13	1861.76	7050.16	5599.00	7449.9
	B. Purchases of stock-in-trade	119.39	256.05		614.88	8.70	95.
	C. Changes in inventories of finished						
	goods, work-in-progress and stock-in-						
	trade	(68.53)	91.53	125.38	(201.81)	(11.04)	(55.7
	D. Employee benefits expense	626.62	561.45	480.75	1687.47	1331.83	1887.2
	E. Depreciation and amortisation expense	485.22	484.82	475.45	1451,62	1411.98	1942.0
	F. Power Cost	551.02	617.18	780.12	1873.09	2055.93	2796.
	G. Other expenses	681.85	682.07	428.82	1882.72	1335.88	1896.
	Total expenses	4965.33	5095.23	4152.28	14358.13	11732.28	16012.0
3	Profit/(Loss) from operations before						
-	other income, finance cost and		1				
	exceptional Items (1-2)	448.40	918.09	418.77	1919.63	2542 40	2074 4
		770.70	910.09	410.77	1919.03	2543.10	2671.4
4	Other income	96.41	111.19	54.37	280.41	268.79	373.9
5	Profit/(Loss) from ordinary activities			*			
	before finance costs and exceptional				l		
	Items (3+4)	544.81	1029.28	473.14	2200.04	2811.89	3045.3
	Financial	~					
- 0	Finance cost	214.24	256.05	299.25	749.59	972.29	1206.9
7	Profit/(Loss) from ordinary activities						
	after finance costs and before						
	exceptional Items (5-6)	330.57	773.23	173.89	1450.45	1839.60	1838.3
				13.00	1470.45	1639.60	1030.3
8	Exceptional Items			-			
9	Profit / (Loss) from ordinary Activities						
	before Tax (7+/- 8)	330.57	773.23	173.89	1450.45	1839.60	1838.34
	Tax Expenses	(295.42)	256.42	26.58	66.14	561.34	785.49
	Net Profit / (Loss) from ordinary	(230.42)	230.42	20.30	00.14	301.34	/ 00.48
	Activities after Tax (9+/-10)	625.99	516.81	147.31	1384.31	1278.26	1052.8
$\overline{}$		020.00	310.01		1304.31	1270.20	1092.0
	Extra Ordinary Items						,: <u>-</u>
	Net Profit / (Loss) for the period (11-				ŀ		
	12)	625.99	516.81	147.31	1384.31	1278.26	1052.85
14	Share of profit/(loss) of associates	-					
15	Minority Interest		- 1	-	-		
16	Net Profit / (Loss) after taxes, Minority						
	interest and share of profit/(loss) of	625.99	516.81	147.31	1384.31	1278.26	1052.8
- 1	associates (13-14-15)	020.03	310.01	147.51	1304.31	1270.20	1032.0
	Paid-up equity share capital (face value						
17	of Rs. 10 each)	207.45	207.45	202.46	207.45	207.45	007.4
	or to caon	307.15	307.15	307.15	307.15	307.15	307.15
18	Reserves excluding revaluation reserves	1	T I	1		1	
					<u>-</u>		7193.4
19	Earnings per Share (Rs) before						
	Extraordinary Items	20.38	16.02	4 00	4E 07	44 60	24.00
		20.36	16.83	4.80	45.07	41.62	34.28
19	Earnings per Share (Rs) after						
	Extraordinary Items	20.38	16.83	4.80	45.07	41.62	34.28

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SI No.		3 months ended (unaudited)			9 months ended (unaudited)		12 months ended (audited)	
		31.12.2013	30.09.2013	31.12.2012	31.12.2013	31.12.2012	31.03.2013	
A	Particulars of Shareholding							
	Public Shareholding							
	- Number of shares	2392890	2392890	2523562	2392890	2523562	2392890	
	- Percentage of shareholding	77.91%	77.91%	82.16%	77.91%	82.16%	77.91%	
2	Promters and promoters group shareholding			······································				
a)	Pledged/Encumbered	Nit	Nil	Nil	Nil	Nil	Nil	
	- Number of shares	Nil	Nil	Nil	Nil	Nil	NII	
	- Percentage of shares(as a % of the				Name 11 (1) (1) (1) (1) (1)			
	total shareholding of the promoter and							
	promoter group)	Nil	Nil	Nil	Nil	Nil	Nil	
ŀ	Percentage of shares (as a % of the	ĺ						
	total sharecapital of the Company)	Nil	Nil	Nil	Nil	Nil	Nil	
b)	Non Encumbered						manus de la Millande de la	
	Number of shares	678610	678610	547938	678610	547938	678610	
1.	Percentage of shares (as a % of the					- 547,350	370010	
1	otal shareholding of the promoter and		1					
1	promoter group)	100	100	100	100	100	100	
 -	Percentage of shares (as a % of the				i			
t	otal sharecapital of the Company)	22.09	22.09	17.84	22.09	17.84	22.09	

B. INVESTORS COMPLAINTS:

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i) Pending at the beginning and end of the quarter - Nil

ii) Complaints received and resolved during the quarter - Nil

SI	SEGMENT WISE	1					12 months
		3 months ended (unaudited)			9 months ended		ended
No.	Particulars				/,,,,,,		
	·odiqio	31.12.2013	30.09.2013	31.12.2012	31.12.2013	udited) 31.12.2012	(audited) 31.03.2013
1	Segment revenue		00.00.2010	31.12.2012	31.12.2013	31.12.2012	31.03.2013
	- Agency Division	470.51	422.22	360.26	1242.48	1138.89	1551.43
	- Textile Division	4174.17	4457.99	3629.43		10347.03	14255.58
	- Wind Energy Division	382.63	738.10	304.40		1986.42	1803.88
	- Engineering Division	386.42	395.01	276.96		803.04	1073.15
	Total	5413.73	6013.32	4571.05		14275.38	18684.04
	Less: Intersegment Revenue	344.42	590.83	235.45		1658.98	1285.01
	Net Sales/Income from operations	5069.31	5422.49	4335.60	14982.42	12616.40	17399.03
2	Profit/(Loss) before tax & interest						
	- Agency Division	353.12	310.03	246.17	906.15	819.00	1114.52
	- Textile Division	159.72	461.98	210.48	894.37	853.02	1228.73
	- Wind Energy Division	77.45	304.51	84.71	548.32	1264.85	857.25
	- Engineering Division	(46.29)	(84.26)	(68.47)	(180.72)	(216.27)	(251.99)
					1.002)		(201.98)
	Total	544.00	992.26	472.89	2168.12	2720.60	2948.51
	Less: Interest	214.24	256.05	299.25	749.59	972.29	1206.97
	Less: Other unallocable expenditure						1200.01
	net off unallocable Income	(0.81)	(37.02)	(0.25)	(31.92)	(91.29)	(96.80)
	Total Profit/(Loss) before tax	330.57	773.23	173.89	1450.45	1839.60	1838.34
3	Capital Employed						
	- Agency Division	1420.21	1023.88	1216.52	1420.21	1216.52	769.57
	- Textile Division	2120.74	2136.08	313.57	2120.74	313.57	1195.07
	- Wind Energy Division	3223.87	3293.92	4171.07	3223.87	4171.07	3675.76
4	- Engineering Division	3040.95	3023.59	3021.22	3040.95	3021.22	3019.59
	Total	9805.77	9477.47	8722.38	9805.77	8722.38	8659.99
					2000.77	<u> </u>	contd. 3



The above results reviewed by the Audit Committee were approved by the Board of Directors at the meeting held on 20.01.2014. The above results are subject to Limited Review by the Statutory Auditors of the Company.

While computing the net income tax liability under tax expenses, credit due on account of Minimum Alternate Tax has been considered

The company has received a showcause notice from The Joint Director General of Foreign trade, Colmbatore for non fulfillment of the export obligation under license No. 3230006590 dated 31.3.2006.

The Company has decided to apply for an extension of the time for 2 years to fulfill the remaining export obligation

Previous period figures are re-grouped and reclassified wherever necessary

On behalf of the Board

Coimbatore 20.01.2014

Sanjay Jakeverthanavak Chairmann

