

**Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (TC)		ZENITH BIRLA (INDIA) LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed		Bombay Stock Exchange & National Stock Exchange											
Date of reporting		20.02.2014											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Nirved Traders Private Limited											
Details of the creation of encumbrance:													
Name of the Promoter (s) or PACs with him (**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares (creation (2)+(3)) / release ((2)-(3)) / invocation ((2)-(3)))	
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/ release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/lien/ non disposal undertaking/ others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered.		No. of shares
<b>Nirved Traders Private Ltd *</b>	<b>41,30,132</b>	<b>3.15%</b>	-	<b>40,95,000</b>	<b>3.12%</b>	<b>Release</b>	<b>20.02.2014</b>	<b>Pledge</b>	<b>13,00,000</b>	<b>0.99%</b>	<b>Kotak Mahindra Investments Ltd</b>	<b>27,95,000</b>	<b>2.13%</b>
Godavari Corporation Pvt Ltd	30,14,171	2.30%	-	5,20,000	0.40%	-	-	-	-	-	-	5,20,000	0.40%
Asian Distributors Pvt Ltd	6,41,979	0.49%	-	5,00,000	0.38%	-	-	-	-	-	-	5,00,000	0.38%
Birla Bombay Pvt Ltd	10,92,156	0.83%	-	-	-	-	-	-	-	-	-	-	-
Shearson Investments & Trading Co Pvt Ltd	5,23,193	0.40%	-	5,00,000	0.38%	-	-	-	-	-	-	5,00,000	0.38%
Birla Shikha Edutech Ltd	694	-	-	-	-	-	-	-	-	-	-	-	-
Birla Industries Group Charly Trusts	17,840	0.01%	-	-	-	-	-	-	-	-	-	-	-
Mah Seva Sadan Charly Trust	31,851	0.02%	-	-	-	-	-	-	-	-	-	-	-
Yash Society	75,169	0.06%	-	-	-	-	-	-	-	-	-	-	-
Yashwardhan Birla	1,05,984	0.08%	-	-	-	-	-	-	-	-	-	-	-
Arunkumar Gangaprasad Singhi	34	0.00%	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>96,33,203</b>	<b>7.34%</b>	-	<b>56,15,000</b>	<b>4.28%</b>	-	-	-	<b>13,00,000</b>	<b>0.99%</b>	-	<b>43,15,000</b>	<b>3.29%</b>

For Nirved Traders Private Limited



Authorized Signatory  
Place: Mumbai.  
Date: 20.02.2014

(\*\*) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement. Diluted share/woting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*) The Infrastructure division of Birla International Pvt Ltd has been demerged & merged with Nirved Traders Pvt Ltd vide High Court Order dated February 02, 2007. Earlier, the shares were held in the name of Birla International Pvt Ltd as a consolidated entity. On the demerger & merger of Infrastructure Division of Birla International Pvt Ltd with Nirved Traders Pvt Ltd, the shares have been transferred to Nirved Traders Pvt Ltd. However, the shares will be transferred in the name of Nirved Traders Pvt Ltd on the release of pledge. As & when these shares will be transferred, we will intimate you the same.