

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Associated Alcohols & Breweries Limited
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Shri Anshuman Kedia
Whether the acquirer belongs to Promoter/Promoter group	Yes
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited & Madhya Pradesh Stock Exchange Limited

Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
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Before the acquisition under consideration, holding of acquirer along with PACs of:

a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
c) Total (a+b+c+d)	NIL	NIL	NIL

Details of acquisition

a) Shares carrying voting rights acquired	1,37,000	1.51%	1.51%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each			

category) acquired			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
	NIL	NIL	NIL
e) Total (a+b+c+/-d)	1,37,000	1.51%	1.51%

After the acquisition, holding of acquirer along with PACs of:

a) Shares carrying voting rights	1,37,000	1.51%	1.51%
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
e) Total (a+b+c+d)	1,37,00	1.51%	1.51%

Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)

Open market

Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.

Equity Shares

Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.

11.03.2014

Equity share capital / total voting capital of the TC before the said acquisition

9039600

Equity share capital/ total voting capital of the TC after the said acquisition

9039600

Total diluted share/voting capital of the TC after the said acquisition

1,37,000 Equity Shares

9.1.1

Signature of the acquirer / Authorised Signatory

Place: Indore

Date: 11/03/2014

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.