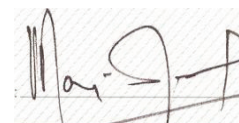


**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	CELEBRITY FASHIONS LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr.V.Rajagopal (Promoter)		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the acquisition/disposal under consideration, holding of :</b>			
a) Shares carrying voting rights	5492981	18.01	Nil
b) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
<b>d) Total (a+b+c)</b>	<b>5492981</b>	<b>18.01</b>	<b>Nil</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired	1500000	4.13	Nil
b) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
<b>d) Total (a+b+c)</b>	<b>1500000</b>	<b>4.13</b>	<b>Nil</b>

<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	6992981	19.24	Nil
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
<b>d) Total (a+b+c)</b>	<b>6992981</b>	<b>19.24</b>	<b>Nil</b>
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Preferential Allotment		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	27 <sup>th</sup> March 2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	305037650		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	363537650		
Total diluted share/voting capital of the TC after the said acquisition/sale	-		

Place: Chennai



Date: 27<sup>th</sup> March 2014

**V.RAJAGOPAL**

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	CELEBRITY FASHIONS LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr.Charath Ram Narsimhan		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the acquisition/disposal under consideration, holding of :</b>			
e) Shares carrying voting rights	25619	0.08	Nil
f) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
g) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
<b>h) Total (a+b+c)</b>	<b>25619</b>	<b>0.08</b>	<b>Nil</b>
<b>Details of acquisition/sale</b>			
e) Shares carrying voting rights acquired	1000000	2.75	Nil
f) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
g) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
<b>h) Total (a+b+c)</b>	<b>1000000</b>	<b>2.75</b>	<b>Nil</b>

<b>After the acquisition/sale, holding of:</b>			
e) Shares carrying voting rights	1025619	2.82	Nil
f) VRs otherwise than by equity shares	Nil	Nil	Nil
g) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
<b>h) Total (a+b+c)</b>	<b>1025619</b>	<b>2.82</b>	<b>Nil</b>
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Preferential Allotment		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	27 <sup>th</sup> March 2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	305037650		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	363537650		
Total diluted share/voting capital of the TC after the said acquisition/sale	-		

Place: Chennai

Date: 27-03-2014

*Charath Narsimhan*  
**CHARATH RAM NARSIMHAN**