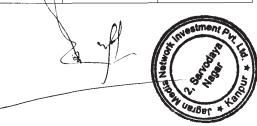
Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	JAGRAN PRAKASHAN LIMITED (BSE:532705, NSE:JAGRAN)		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	JAGRAN MEDIA NETWORK INVESTMENT PRIVATE LIMITED		
Whether the acquirer belongs to	PROMOTER		
Promoter/Promoter group			
Name(s) of the Stock Exchange(s) where the shares	BOMBAY STOCK EXCHANGE LIMITED &		
of TC are Listed	NATIONAL STOCK EXCHANGE OF INDIA LIMITED		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/disposal under			
consideration, holding of :			
a) Shares carrying voting rights	188211455	57.57	57.57
b) Voting rights (VR) otherwise than by equity	NIL	NIL	NA
shares			
c) Warrants/convertible securities/any other	NIL	NIL	NA
instrument that entitles the acquirer to receive			
shares carrying voting rights in the TC			
(specify holding in each category)			
d) Total (a+b+c)	188211455	57.57	57.57
Details of acquisition/sale			
a) Shares carrying voting rights acquired	104670	0.03	0.03
b) VRs acquired otherwise than by equity shares	NIL	NIL	NA
c) Warrants/convertible securities/any other	NIL	NIL	NA
instrument that entitles the acquirer to receive			
shares carrying voting rights in the TC			
(specify holding in each category)			
acquired/sold			
d) Total (a+b+c)	104670	0.03	0.03



After the acquisition/sale, holding of:			
a) Shares carrying voting rights	188316125	57.60	57.60
	NIL		
b) VRs otherwise than by equity shares		NIL	NA
c) Warrants/convertible securities/any other	NIL	NIL	NA
instrument that entitles the acquirer to receive			
shares carrying voting rights in the TC			
(specify holding in each category) after			
acquisition			
d) Total (a+b+c)	188316125	57.60	57.60
Mode of acquisition/sale (e.g. open market / off-	OPEN MARK	ET	
market / public issue / rights issue /preferential			
allotment / inter-se transfer etc.)			
Date of acquisition / sale of shares / VR or date of	24.03.2014		
receipt of intimation of allotment of shares,			
whichever is applicable			
Equity share capital / total voting capital of the TC	326911829		
before the said acquisition/sale			
Equity share capital/ total voting capital of the TC	326911829		
after the said acquisition/sale			
Total diluted share/voting capital of the TC after	326911829		
the said acquisition/sale			

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Seller/ Authorised Signatory

FOR JACRAN MEDIA NETWORK INVESTMENT PRIVATE LIMITED

Place: KANPUR

Date:25.03.2014