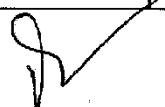


## DIGIVISION HOLDINGS PRIVATE LIMITED

### Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	<b>Media Matrix Worldwide Limited</b>		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>Digivision Holdings Private Limited</b>		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	B S E Limited (BSE) Madhya Pradesh Stock Exchange Ltd		
5. Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC(**)
<b>Before the acquisition under consideration, holding of:</b>			
c) Shares carrying voting rights	631039606	55.71%	55.71%
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertakings/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	631039606	55.71%	55.71%
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	13600000	1.20%	1.20%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-



### Digivision Holdings Private Limited

Registered Office: 8, Commercial Complex, Masjid Moth, Greater Kailash-II, New Delhi – 110048, India



## DIGIVISION HOLDINGS PRIVATE LIMITED

d) Shares encumbered/invoked/released by the acquirer	-	-	-
e) Total (a+b+c+d)	13600000	1.20%	1.20%
<b>After the acquisition/sale, holding of:</b>			
c) Shares carrying voting rights	644639606	56.91%	56.91%
d) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
e) Total (a+b+c+d)	644639606	56.91%	56.91%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Acquisition		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	07/03/2014		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	1132742219		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	1132742219		
10. Total diluted share/voting capital of the TC after the said acquisition.	1132742219		

(\*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the Listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **Digivision Holdings Private Limited**

  
(Director)

Place : New Delhi

Date : 07.03.2014

**Digivision Holdings Private Limited**

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